

REGIONAL DISTRICT OF NANAIMO
DISTRICT 69 RECREATION COMMISSION
REGULAR MEETING
THURSDAY, NOVEMBER 17, 2016
2:00 PM

(Oceanside Place Multi-Purpose Room)
A G E N D A

PAGES

CALL TO ORDER

DELEGATIONS

3-9

R. Boag –**Parksville Curling Club**

Motion to receive Late Delegations

PRESENTATION

RDN Rec & Parks Promotions - C. Jordan, RDN Programmer

MINUTES

10-13

Minutes of the Regular District 69 Recreation Commission meeting held October 20th, 2016.

Motion to adopt the Minutes

BUSINESS ARISING FROM THE MINUTES

COMMUNICATIONS/CORRESPONDENCE

Motion to receive Communications/Correspondence

UNFINISHED BUSINESS

REPORTS

14-16

Monthly Update – Oceanside Place – October 2016

17-18

Monthly Update – Ravensong Aquatic Centre – October 2016)

19-22

Monthly Update – Northern Recreation Program Services – October 2016

Monthly Update - Community and Regional Parks and Trails Projects – October 2016
(handout)

Recreation Services Master Plan Update (verbal)

Motion to receive the update reports

BUSINESS ARISING FROM DELEGATIONS OR COMMUNICATION

NEW BUSINESS

COMMISSIONER ROUNDTABLE

ADJOURNMENT

Motion to adjourn.

D69 PERFORMANCE RECOGNITION CEREMONY AND RECEPTION TO FOLLOW AT 4:00PM

NEXT MEETING

TBD

From: [Ron Boag](#)
To: [Harvey, Ann-Marie](#)
Cc: [Banman, Dean](#); [Brian Onushko](#); [Terry Miller](#); [Nancy Douglas](#); [Ross Renwick](#)
Subject: Delegation for November 17th meeting of RDN Recreation and Parks Commission
Date: Thursday, October 27, 2016 1:58:01 PM
Attachments: [V2_CURRENT STATUS OF PARKSVILLE CURLING CLUB AND FUTURE PLANS.docx](#)

Dear Ann-Marie Harvey,

The Parksville Curling Club would like to appear as a delegation to the RDN Recreation and Parks Commission meeting on November 17th at 2pm. the Parksville Curling Club is located at 193 East Island Hwy, Parksville, B. C. V9P2H5. Our email address is Webmaster@ParksvilleCurling.com, and phone number is 250-248-3764. For the purposes of this meeting, please email any correspondence back to ronboag@gmail.com.

The title of our presentation is the Current Status of the Parksville Curling Club and Future Plans. We will be expanding on and discussing the attached document on this subject in order to familiarize the RDN Recreation and Parks Commission with the sport of curling in our community, and our involvement in this recreational asset.

The spokespersons who will be representing the Parksville Curling club are President, Ron Boag, and Director, Brian Onushko. We will also have 3 other Directors; VP Terry Miller; Treasurer, Nancy Douglas; and Director Ross Renwick, available to answer any questions.

Thank you for this opportunity.

Ron Boag

President

Parksville Curling Club

CURRENT STATUS OF PARKSVILLE CURLING CLUB AND FUTURE PLANS

A. Update on Parksville Curling Club

- Formed in 1991, began curling in 2003
- Mandate: To provide and promote the sport of curling for residents and visitors to the Parksville area
- 520 active curlers
- 16 leagues [3-ladies; 3-mens; 2-senior mixed; 4 stick mixed; 1 youth; 1 open mixed; 1 competitive mixed; and 1- novice]
 - proposed addition of Doubles league to offer faster games and emphasize shot-making skills
 - Special Olympics leagues as requested
- Promotion of curling “team-building” events for local businesses and organizations [a team building opportunity for City of Parksville staff or Regional District staff, perhaps?]
- Aligned with the 1,200 member Parksville Golden Oldies Sports Association [PGOSA], sharing facility space and membership support
- Member of Parksville Chamber of Commerce, to better align our club interests and activities with other city organizations
- Independent of taxpayer funding or assistance for operations, beyond the Permissive Tax Exemption granted by the City of Parksville, for which we are most grateful!
- In August 2016 received a Community gaming grant from Michelle Stillwell’s office for \$19,000 to be used for a closed circuit TV system and bleachers to improve viewing and participation in the sport of curling
- Provides employment for one full-time Ice Technician, one part time Manager and one part-time Ice Technician trainee. The balance of club activities are made possible by volunteers who commit 5,000+ hours per year in support of our club functions, including:

- local & regional bonspiels [12 events scheduled in 2016-2017 season];
- provincial bonspiels [4 Curl BC sanctioned events since 2009, with the BC Mixed Provincials secured for March 2017 and the BC Men's Provincials for 2018]
- facility maintenance [completed exterior painting in August 2016]
- annual Four Foot Camp hosting professional curling instructors & curlers from all over North America.
- board members and committees fundraising , directing and managing the club operations including concessions and banquets.
- supporting town events such as 'ambassadors' for the Sandcastle competition and parking for Beachfest and Kidfest.

B. Parksville Curling Club as an Asset

The Parksville Curling Club is a material contributor to the health and economy of the City of Parksville and the Regional District of Nanaimo:

- Attracting bonspiel participants from the Island and across BC;
- Attracting participants to our curling clinics from all over North America;
- Providing exposure for the scenic beauty of our region's landscape, beaches and other attributes through televised Provincial events;
- Generating demand for hotel services, food & beverages through numerous bonspiels and events held largely during the slower winter season.

The efficient management of our facility and maintenance of superior quality arena curling ice has led to recognition of the Parksville Curling Club by Curl BC as one of the premier curling facilities in the province. We

continue to be approached by Curl Canada and the World Curling Federation for hosting of national and international events.

This not only reflects well on the City of Parksville and the regional district, but is critical in attracting event participants and economic activity to our city and region. The materials and services purchased by the Parksville Curling Club to support the daily operations of our club provide a direct and material benefit to our local economy.

In brief, the Parksville Curling Club is a respected and well-supported recreational resource of the City of Parksville and the Regional District of Nanaimo, one that can be referenced with pride when seeking to encourage new businesses and residents to join our growing city and regional area.

C. RDN Long Term Recreational Master Plan

It is important to the City of Parksville that the Parksville Curling Club be an integral part of the Regional District of Nanaimo (RDN) Long Term Recreational Master Plan. The Parksville Curling Club:

- Provides a recreational facility and sports activity that helps to attract new homeowners to our area from the Prairies and central Canada—where curling is a very popular sports activity—as well as from Vancouver and the Fraser Valley, where residents have come to expect availability of sports and recreation facilities to meet their demands for an active lifestyle;
- Attracts curlers and families to the City of Parksville and region, in the off-peak and shoulder tourist seasons, providing important support for our local businesses;

- Generates direct economic benefits to local businesses through sourcing of goods and services to meet our daily needs of operation; and
- Provides access to a recreational activity that promotes healthy living for seniors, is reasonably priced for the ‘fixed budget’ of families, and offers a growing and sustainable activity for the youth of our community.

D. Summary of Major Capital Expenditures Anticipated for the RDN District 69 Arena

Following is a brief summary of Parksville Curling Club [District 69 arena] Capital Improvements and associated cost estimates as identified by a third-party review of facility integrity and maintenance. The review was contracted by the RDN and submitted by Herold Engineering in July 2014, as part of the Building and Major System review of the District 69 Arena.

1. Replace the two existing rooftop gas-fired air handling units [one of which is currently inoperable] with:
 - One packaged heat pump to service the concourse area, estimated at \$15,000-\$25,000; plus
 - One new gas-fired unit with new gas lines for storage area, estimated at \$15,000-25,000
2. Evaluate and replace chiller for the ice plant: \$80,000-100,000
3. Re-roof flat roof area: \$140,000
4. Re-roof sloped roof area: \$280,000
5. Replace interior and exterior light fixtures with LED equivalents: The Club is investigating BC Hydro rebate plans and other grants in support of this investment
6. Upgrade the existing fire alarm system. It may be necessary to undertake this investment as part of the heating system renovations in (1) above.

We continue to examine avenues for reducing these anticipated capital costs.

E. Summary of Parksville Curling Club Actions and Requirements

The Directors of the Parksville Curling Club will be aggressive in soliciting regional and national grants to support both the ongoing maintenance and major capital program needs of our facility. We respectfully seek the support of both the City of Parksville and the Regional District of Nanaimo in obtaining these grants.

Following is a summary of the support we are seeking from you, as members of the RDN Recreation and Parks Commission, the city council and the City of Parksville:

1. That you recognize the support provided by the Parksville Curling Club to the Regional District of Nanaimo and the City of Parksville as an economic and recreational asset, one that requires very little financial or management support, from the Regional District or the City, yet returns material and measurable social and economic benefit to our community.
2. That you assist us in delivering a strong, positive message to the consultative process of the RDN Long Term Recreational Master Plan that the Parksville Curling Club be an integral and valued element of the master recreational plan.
3. That you recognize, through your support for the Club in this planning process, the value and commitment of the hundreds of Parksville Curling Club volunteers that have given their time and energy over the past 16 years on behalf of this economic and recreational asset.
4. That you provide advice on how the Parksville Curling Club can assist ourselves, the Regional District of Nanaimo and the City of Parksville, in successfully positioning the Club within the RDN Long-Term Recreational Master Plan.

We thank you in advance for your efforts on behalf of the Parksville Curling Club, and look forward to playing an active and important role in the future of the City of Parksville.

Sincerely,

Board of Directors
Parksville Curling Club

REGIONAL DISTRICT OF NANAIMO

MINUTES OF THE DISTRICT 69 RECREATION COMMISSION

REGULAR MEETING

HELD THURSDAY OCTOBER 20, 2016

2:00PM

(OCEANSIDE PLACE)

Attendance: Julian Fell, RDN Board
Reg Nosworthy, Electoral Area 'F'
Ted Malyk, Electoral Area 'G'
Teresa Patterson, Councillor, City of Parksville
Neil Horner, Councillor, Town of Qualicum Beach
Julie Austin, School District 69 Trustee

Staff: Tom Osborne, General Manager of Recreation and Parks
Hannah King, Superintendent of Recreation Program Services
Ann-Marie Harvey, Recording Secretary

Regrets: Bill Veenhof, Director, Electoral Area 'H'
Gordon Wiebe, Electoral Area 'E'

CALL TO ORDER

Chair Fell called the meeting to order at 2:00pm and respectfully acknowledged the Coast Salish Nations on whose traditional territory the meeting took place.

DELEGATIONS

None

PRESENTATION

RDN Summer Programs - K. Valade, RDN Programmer

Ms. Valade gave a presentation about the 2016 summer programs offered, their stats and changes for next year.

2:15pm – Commissioner Patterson arrived

MINUTES

MOVED Commissioner Horner, SECONDED Commissioner Patterson that the Minutes of the Regular District 69 Recreation Commission meeting held September 15, 2016 be adopted.

CARRIED

MOVED Commissioner Horner, SECONDED Commissioner Patterson that the minutes of the D69 Recreation Grants Sub-Committee meeting held October 12, 2016 be adopted.

CARRIED

BUSINESS ARISING FROM THE MINUTES

Grants

MOVED Commissioner Nosworthy, SECONDED Commissioner Horner that the following District 69 Youth Recreation Grant applications be approved:

Community Group	
Arrowsmith Community Recreation Association- youth sports programs	\$4,200
District 69 Family Resource Association- youth life skills program food and supplies	\$2,500
Parksville Curling Club- junior program equipment	\$2,500
Total	\$9,200

CARRIED

MOVED Commissioner Nosworthy, SECONDED Commissioner Horner that the following District 69 Community Recreation Grant applications be approved:

Community Group	
Arrowsmith Agricultural Association - Family Day Celebration	\$1,414
Errington Elementary School- Tribune Bay for low income families	\$2,500
Inclusion Parksville Society (formerly PDAFL)- tables, chairs, tents	\$1,000
Nanoose Place Seniors- carpet bowls for visually impaired players	\$828
Oceanside Community Arts Council- senior's art program	\$1,250
Qualicum Beach Lawn Bowling Club- bowling aides	\$1,000
Qualicum Weavers and Spinners Guild- portable loom	\$1,200
Ravensong Masters Swim Club- pool rental	\$1,000
Total	\$10,192

CARRIED

COMMUNICATIONS/CORRESPONDENCE

MOVED Commissioner Horner, SECONDED Commissioner Nosworthy that the following Communications/Correspondence be received:

RDN Public Notice - **District 69 (Oceanside) Recreation Services Update**

CARRIED

UNFINISHED BUSINESS

None

REPORTS

Monthly Update – Oceanside Place – September 2016

Mr. Osborne summarized the Oceanside Place Monthly Update, noting the success of the Panthers Hockey Tournament and the appearance of Kirk Browning at a Skate Canada Development Camp.

Monthly Update – Ravensong Aquatic Centre – September 2016

No Report – This report will come to the November meeting.

Monthly Update – Northern Recreation Program Services – September 2016

Ms. King summarized the Northern Recreation Program Services Monthly Update, noting a successful National Active aging week and Terry Fox Run. She said the volunteering from the Oceanside Generals hockey team has been very helpful at the Terry Fox Run.

Ms. King mentioned the launch of the new Active Reg registration program is mostly been a smooth transition, with some minor issues to iron out.

Monthly Update of Community and Regional Parks and Trails Projects – September 2016

Mr. Osborne gave a summary of the Monthly Update of Community and Regional Parks and Trails Projects in the D69 area. He noted that the E & N Rail Trail is moving along at a good pace. He mentioned the recent Dunsmuir Community Park Open House that had a positive turn out.

MOVED Commissioner Horner, SECONDED Commissioner Patterson that the reports be received.

CARRIED

BUSINESS ARISING FROM DELEGATIONS OR COMMUNICATIONS

NEW BUSINESS

None

COMMISSIONER ROUNDTABLE

Commissioner Nosworthy told the Commission about the new part-time Recreation Coordinator at Arrowsmith Community Recreation Association (ACRA), Jessica McLean.

Commissioner Patterson told the Commission about the Canada 150 mural that was unveiled by the City of Parksville. She also mentioned that due to demand, the City of Parksville is looking to add another dog park or the possibility of splitting one between smaller dogs and larger dogs.

Commissioner Horner attended the very popular the Mushroom Festival in Errington at the North Island Wildlife Recovery Centre and suggested an RDN Mushroom Camp as an idea.

Chair Fell mentioned that the RDN has started GPS mapping their trails and will link to the website. Horne Lake was the start of the mapping.

ADJOURNMENT

MOVED Commissioner Patterson that the meeting be adjourned at 2:50pm.

CARRIED

Chair

TO: District 69 Recreation Commission **DATE:** November 2, 2016
FROM: John Marcellus
Superintendent of Arena Services **MEETING:** November 17, 2016
FILE:
SUBJECT: District 69 Recreation Commission October 2016 Report – Oceanside Place

RECOMMENDATION

That the Oceanside Place October 2016 report be received.

PROGRAMS/EVENTS/ICE RENTALS**PROGRAMS**

- Parksville Lions Club Free Family Skates returned starting Sunday October 2. Attendance has been very good, averaging 155 skaters per session.
- Attendance was good at the “Conferencing Adjustment” and “Provincial Professional Development Day” skates in October. There were 55 skaters on Thursday, Oct. 20th and 56 on Friday, Oct. 21st.
- Parent and Tot First Ice Steps and the next progression of Parent and Tot Skate Lessons have had excellent registration for Tuesday evening classes. The daytime class was cancelled due to low registration. The transition to increased attendance for evening classes appears to be attributable to the large number of both working parents in families.
- The Oceanside Generals sponsored a Halloween themed skate on Sunday, October 30 during the Everyone Welcome Skate from 2:00-3:30pm. The sponsorship allowed for free admission and skate rentals for 120 skaters in attendance. The Generals hockey players were in attendance and helped with the games and activities that the staff provided.
- The Parent and Child Hockey program occurs Monday evenings, 6:15-7:45pm and continues to be very popular averaging 35 participants per session.

FACILITY RENTALS

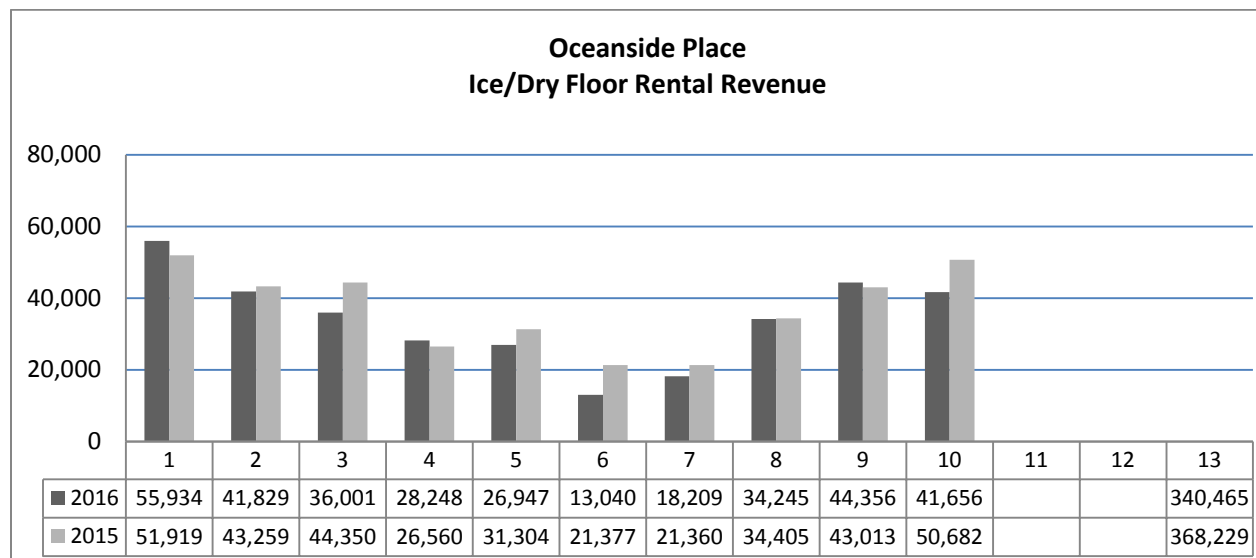
- Ice and dry floor usage was up slightly in September with 529 hours of use compared to 526 in 2015.

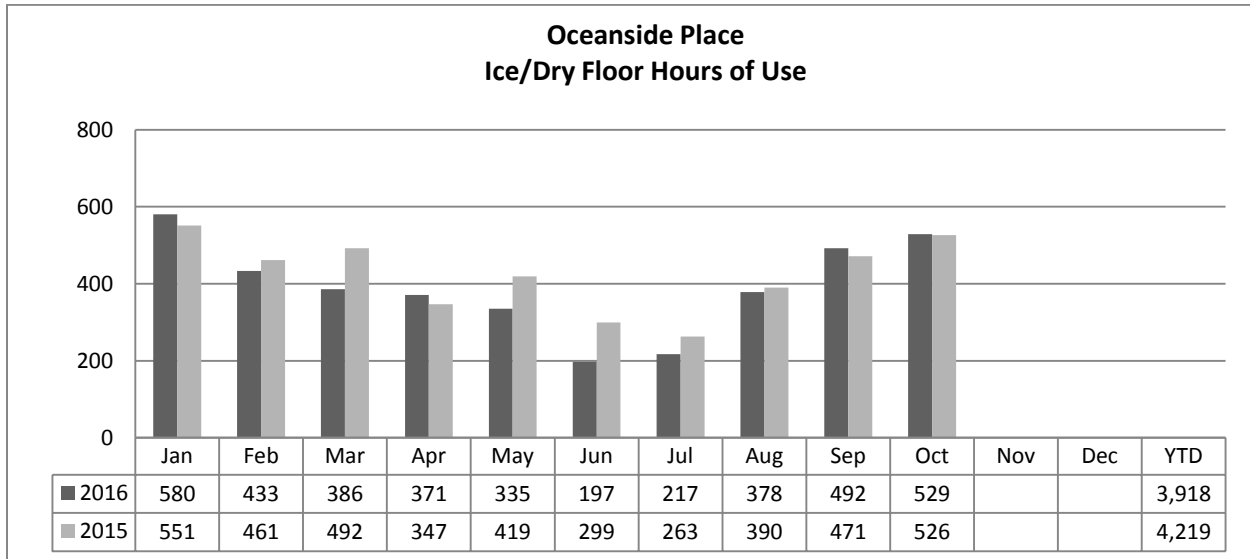
- Revenue was down at \$41,656 compared to \$50,682 in 2015. There were less adult ice rentals with the loss of the Adult Oceanside Premier Hockey League. The typical ice times for the program have been booked with minor rentals which accounts for the decrease in revenue due to fees being substantially less.
- Oceanside Minor Hockey (OMHA) hosted an Atom Development Tournament and a BC Hockey Coaches Clinic October 22, 23. Teams were from Whistler, Vancouver and the Island.
- On October 17th and 18th OMHA held their photo night for players, coaches and executive members.

FACILITY OPERATIONS

- Facility staff and the public attending sessions participated in the province wide “The Great B.C. Shake Out” annual earthquake drill. A “mock earthquake” exercise was followed by staff conducting a facility evacuation.
- The Oceanside Pond opened to the public on October 11th and is open daily for drop in skaters and bookings.

FACILITY USAGE





FACILITY ADMISSIONS

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Admissions													
Tot	62	44	23	0	0	1	0	0	3	39			172
Child	460	476	435	22	6	1	69	22	119	489			2,099
Student	128	109	55	5	11	6	15	9	26	130			494
Adult	606	475	325	200	179	153	52	35	179	414			2,618
Senior	721	729	576	540	440	283	233	265	515	749			5,051
Golden	49	60	44	26	19	8	4	4	22	19			255
Family	1,097	884	300	0	4	8	44	24	56	733			3,150
Totals	3,123	2,777	1,758	793	659	460	417	359	920	2,573			13,839

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Admissions													
Tot	101	76	40	1	2	2	2	1	1	37			263
Child	572	579	384	10	5	4	168	74	86	414			2,296
Student	185	172	108	31	30	37	38	26	59	150			836
Adult	502	578	269	225	220	189	90	112	234	368			2,787
Senior	688	685	469	594	575	470	234	242	460	649			5,066
Golden	46	42	28	22	14	12	1	1	11	28			205
Family	656	532	267	4	4	8	64	36	94	514			2,179
Totals	2,750	2,664	1,565	8,87	850	722	597	492	945	2,160			13,632

John Marcellus
 jmarcellus@rdn.bc.ca

Dean Banman
 Manager of Recreation Services

TO: District 69 Recreation Commission **DATE:** November 4, 2016

FROM: Mike Chestnut
Superintendent of Aquatic Services **MEETING:** November 17, 2016

SUBJECT: District 69 Recreation Commission October 2016 Report – Ravensong Aquatic Centre **FILE:**

RECOMMENDATION

That the Ravensong Aquatic Centre October 2016 report be received.

PROGRAMS/EVENTS/ RENTALS

The following special events and programs were held at the Aquatic Centre in October 2016:

- Oct 8 Mother Goose Special Event Family - 58 attended
- Oct 13 Last day of fall session #1 afterschool lessons
- Oct 17 Fall Home School Lessons start – 17 registered
- Oct 18 Adult Stroke Improvement - 8 registered
- Oct 21 Pro D Day Swim – 62 attended
- Oct 23 ROAMS Bronze Combo - 18 registered
- Oct 28 Free Pizza Teen Swim – 100 attended
- Oct 29 First Aid Combo – 12 registered
- Oct 30 Halloween Special Event – 63 attended

Registration for September Aquatic Programs (first set of Fall swim lessons)

	Participants	Revenue
2014	225	\$14,302
2015	212	\$13,729
2016	246	\$16,381

FACILITY OPERATIONS

- The whirl pool/hot tub required a multi-day closure due to a sand filter failure. The damage was repaired however staff are still dealing with sand remnants in the system.
- RAC lost two long term team leaders in October. 1 resignation and 1 to an internal position in Recreation. Both positions have been posted.

FACILITY ADMISSIONS

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Admissions													
Tot	269	253	212	163	150	127	145	124	145	288			
Child	658	783	760	343	388	250	722	504	302	619			
Student	326	370	341	332	219	220	221	119	153	233			
Adult	2,766	2,697	2,514	2,058	2,037	1,852	1,760	1,159	1,335	2,421			
Senior	4,133	4,166	4,127	3,810	3,560	3,419	2,886	1,905	2,315	3,933			
Family	1,298	1,111	1,440	832	757	558	1,413	808	608	1,238			
Golden	678	675	659	661	673	701	553	423	512	691			
Totals	10,128	10,055	10,053	8,199	7,784	7,127	7,700	5,042	5,370	9,423			80,881

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Admissions													
Tot	403	372	356	221	163	126	190	150	152	196			2,329
Child	663	611	786	422	363	325	971	564	253	480			5,438
Student	264	273	232	228	282	201	309	198	158	308			2,453
Adult	3,110	2,799	2,576	2,118	1,749	1,720	1,744	1,131	1,171	2,066			20,184
Senior	4,186	3,772	4,088	3,533	3,257	3,166	2,797	1,746	1,838	3,369			31,752
Family	1,270	863	1,470	643	407	357	1,162	1,158	456	872			8,658
Golden	653	568	666	556	552	678	657	432	360	586			5,708
Totals	10,549	9,258	10,174	7,721	6,773	6,573	7,830	5,379	4,388	7,877			76,522

Mike Chestnut
 mchestnut@rdn.bc.ca

Dean Banman
 Manager of Recreation Services

- Autumn Art and Skate Pro D Camp: 16 (excellent) Thu Oct 20
- Halloween Art and Skate Pro D: 20 (full) Fri Oct 21
- Babysitter's Certification: 11 (good) Sat Oct 22
- Cartooning: 14 (excellent) Started Sat Oct 22 – ends Nov 12
- Paint Me – Acrylic Painting: 5 (good) Started Thu Oct 27 – ends Nov 6
- FREE Pizza Teen Swim at RAC: 95 (excellent) Fri Oct 28

Cancelled programs:

- Art Birthday Parties: (no registration) Sat Oct 1
- Foodsafe: (only 1 registration) Fri Oct 21 (Pro D). Secondary schools are offering this course at a reduced rate.
- ARTastic Family Fun: (low registration). Will revise to offer at less expensive rate and for shorter time commitment for families with preschoolers. Will try offering one or two week mini-session that is project based.

Community Development

- Chaired the first Youth Recreation Advisor (YRA) meeting for the new school year Tuesday Oct 11. This year we have 15 YRAs. They range in age from 13 years old to 18 years old and attend BSS, KSS, ROAMS, and CEAP. We have a mix of returning YRAs from previous years as well as some new YRAs.
- Chaired first YouthLink meeting of the school year. Twenty people attending from Society of Organized Services (SOS), Family Resource Society (FRA), the Career Centre, Town of Qualicum Beach, Parksville Child Youth Mental Health (CYMH), Arrowsmith Community Recreation Association (ACRA), School District 69 (PASS/ BSS / WW), Discovery, and NARSF.
- Presented to District 69 Recreation Commission on summer 2016
- Presented to first and second year VIU Recreation and Tourism Management students regarding employment opportunities.
- Presented at the Recreation Facilities Association of BC meeting on "Letting Youth Take the Lead" engaging youth in recreation facilities.

ADULT PROGRAMMING

- Drop-in Pickleball has picked up after a slow start in September. Good weather kept players on the outside courts. Getting up to 32 players per session, Monday is the busiest day. On October 31, opened the fourth court at Qualicum Beach Civic Centre. This will be available on Mondays throughout November. Additional dates in December.
- Canoe Tour at Horne Lake – Cancelled
- Emergency Preparedness Workshop – 12 registrants. First time. Good. Note: program was offered in consultation with Jani Drew and staff from Qualicum Beach Fire Department attended with the instructor Michael Addiscott.
- Hula Hoop Workshop – Cancelled
- Nordic Walking – Program on demand. 5 registrants.
- GPS Workshop – Cancelled
- Geology Tour – 11 registered – excellent.
- Minds in Motion – 8 partners (16 people). Great.
- Creating with Clay (12yrs-adult) – 6 registrants (good). This is a new program located at Qualicum Commons.

Community Development, Projects and Promotions

- Met with staff from City of Nanaimo, Island Health and Division of Family Practice to discuss opportunities for the Island Health Community Wellness Grant.
- OHWN Network Development Action Group Meeting
- Attended the Volunteer and Wellness Fair in Qualicum Beach. Booth, and demonstrations for Seated Fitness and CPR/AED
- Hosted Active Aging Week Wrap up meeting. A total of 33 events over 7 days. Approximately 348 participants attended. The RDN invested \$600 in wages and rent. The event resulted in numerous registrations in RDN and community programs. Overall, a huge success.
- Presentation and Seated Fitness demonstration at the Better Breathers support group.
- Met with a group that is interested in having walking groups inside Arbutus Meadows. Planning a trial for Nov. 14 and 16 to determine community interest.
- Met with the primary partners for the CAI grant to discuss future opportunities. No action at this time. Applying for RDN Recreation Grants and waiting to see more from the new Transit services in D69. Will continue to work together and support one another.

AREA H PROGRAMMING

- Men's Floor Hockey: restarted after conversations with school principal about what needs to be done after every class. 8 Registered
- Cartooning in Bowser: full class at 10 registrants
- Winter Children's Programs: currently have some registration
- 20-20-20 Fitness Class – A new resident in Bowser, wants to do group fitness classes. Class on demand to start November 2. Currently no registration.

Special Projects & Events

- Performance Recognition – received 49 nominations from various athletes, and one art/culture nominee. Ceremony will take place **Thursday November 17th**.

MARKETING & COMMUNICATIONS

Advertising

- Radio ads – skating, drop in sessions, 'Now is time to get moving'
- Guide and poster run – October 5

Communication

- Designed positive messages for skate aids i.e. Reindeer tips (how to skate) and reindeer games
- Booking monthly radio interviews for programmers with 88.5 Beach Radio and Dave Graham.
- Social media – Recreation posted 18 posts on Facebook in October. Top posts: Now is the time 3.8K (paid ad) and Pro D camps (regular ad) 2.6K

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Campaigns

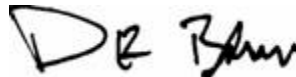
- Register now for programs starting January
- Winter School flyer drafted – will release December 1
- Newspaper/ Social media ads booked

SUPERINTENDENT'S NOTES

- Leased space in former Parksville Elementary School for community program use commencing January 2017.
- Managing the distribution of the Island Health Community Health Grant funding
- Programming team is busy confirming the details for the spring 2017 program line up



Hannah King
hking@rdn.bc.ca



Dean Banman
Manager of Recreation Services