

REGIONAL DISTRICT OF NANAIMO

NORTHERN COMMUNITY ECONOMIC DEVELOPMENT SELECT COMMITTEE

WEDNESDAY, APRIL 9, 2014

2:00 PM

(RDN COMMITTEE ROOM)

A G E N D A

PAGES

CALL TO ORDER

DELEGATIONS

Paris Gaudet, Innovation Island Technology Association, re: Digital Qualicum

MINUTES

3 – 4 Minutes of the Northern Community Economic Development Select Committee meeting held on October 8, 2013.

BUSINESS ARISING FROM THE MINUTES

COMMUNICATIONS/CORRESPONDENCE

5 - 6 Lighthouse Country Business Association, Progress to Date: Lighthouse Country Village Signs

7 - 14 Innovation Island Technology Association, Summary Report: Digital Qualicum

15 - 23 Oceanside Community Arts Council, Summary Report: MacMillan Arts Centre Centennial Project

24 Arrowsmith Agricultural Association, Summary Report: Coombs Fair Centennial Celebration

UNFINISHED BUSINESS

REPORTS

25 - 101 Northern Community Economic Development Program – Spring 2014 Proposals.

Distribution: J. Stanhope, G. Holme, J. Fell, B. Veenhof, M. Lefebvre, D. Willie, P. Thorkelsson, G. Garbutt, C. Midgley, N. Hewitt

For Information Only: A. McPherson, H. Houle, M. Young, J. de Jong, J. Ruttan, D. Brennan, D. Johnstone, B. Bestwick, J. Kipp, T. Greves, G. Anderson, M. Brown, F. Manson; T. Graff, D. Holmes; A. Kenning, C. Golding, M. O'Halloran

ADDENDUM

BUSINESS ARISING FROM DELEGATIONS OR COMMUNICATIONS

NEW BUSINESS

ADJOURNMENT

IN CAMERA

**REGIONAL DISTRICT OF NANAIMO
MINUTES OF THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT SELECT COMMITTEE
MEETING HELD ON TUESDAY, OCTOBER 8, 2013
AT 1:00 P.M.
IN THE BENSON ROOM**

Present:

Director J. Stanhope	Chairperson
Director G. Holme	Electoral Area E
Director J. Fell	Electoral Area F
Director B. Veenhof	Electoral Area H
Director M. Lefebvre	City of Parksville
Director D. Willie	Town of Qualicum Beach

Also in Attendance:

Paul Thorkelsson	Chief Administrative Officer
Geoff Garbutt	General Manager, Strategic & Community Development
Chris Midgley	Manager, Energy & Sustainability
Nicole Hewitt	Recording Secretary

CALL TO ORDER

The meeting was called to order at 1:00 p.m.

DELEGATION

Arlene Veenhof, Lighthouse Country Business Association, re: Lighthouse Country Business Association Trade Show.

Ms. Pool and Ms. Veenhof from Lighthouse Country Business Association reported back to the Committee on the success of the Lighthouse Country Business Association Trade Show.

LATE DELEGATION

MOVED Director Holme, SECONDED Director Lefebvre, that the late delegation be permitted to address the Committee.

CARRIED

Kim Burden, Executive Director of Parksville Chamber of Commerce, re: Oceanside Initiatives Project.

Mr. Burden provided a verbal overview of the Oceanside Initiatives; Community Information/Business Attraction Marketing Strategy application, under consideration by the Committee.

MINUTES

MOVED Director Lefebvre, SECONDED Director Fell, that the minutes of Northern Community Economic Development Select Committee meeting held on April 9, 2013 be adopted.

CARRIED

COMMUNICATIONS/CORRESPONDENCE

Lighthouse Country Business Association, Summary Report

MOVED Director Veenhof, SECONDED Director Fell, that the correspondence from the Lighthouse Country Business Association be received.

CARRIED

REPORTS

Northern Community Economic Development Program – Fall 2013 Proposals.

Digital Arts Studio Pilot Project – Qualicum Beach Chamber of Commerce.

MOVED Director Fell, SECONDED Director Willie, that the Digital Arts Studio Pilot Plan be awarded funding in the amount of \$5,000.

CARRIED

Community Information/ Business Attraction Marketing Strategy – Parksville and District Chamber of Commerce – Oceanside Initiatives.

MOVED Director Lefebvre, SECONDED Director Willie, that the Oceanside Initiative program from the Parksville and District Chamber of Commerce be awarded funding in the amount of \$10,000.

CARRIED

Gazebo – North Island Wildlife Recovery Association.

MOVED Lefebvre, SECONDED Director Holme, that the proposal be denied as is not eligible as per the criteria of the Northern Community Economic Development.

CARRIED

ADJOURNMENT

MOVED Director Holme, SECONDED Director Willie, that this meeting be adjourned.

CARRIED

Time: 1:45 pm

CHAIRPERSON

PROJECT TITLE Lighthouse Country Business Association/ Lighthouse Country Village Signage		
NAME OF ORGANIZATION: Lighthouse Country Business Association		
CONTACT PERSON: Betsy Poel Bonaventure Thorburn (non active Board Memb	TELEPHONE NUMBER: 250-757-8442 FAX NUMBER: 250-757-8821	E-MAIL ADDRESS: lcba@shaw.ca
TOTAL NCED PROGRAM FUNDING: \$5000	TOTAL PROJECT BUDGET: \$13,000	
PROJECT START DATE (YYYY/MM/DD): April 2013	PROJECT END DATE (YYYY/MM/DD): August 2014*	
PERCENT COMPLETE: 25%		
IF NOT COMPLETE, WHAT ASPECTS OF THE PROJECT REMAIN? PROVIDE ESTIMATED COMPLETION DATE: Horne Lake/Mary Lake Pullout Tourism Signage		

PROJECT AREA (SELECT ALL THAT APPLY): <input type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input checked="" type="checkbox"/> EA 'H'
PLEASE PROVIDE A SUMMARY OF THE PROJECT RESULTS: The Lighthouse Country signage on Highway 19A has been completed. Two new signs have been designed and installed- see attached. Cost approx \$1400 (final billing not completed) . The Horne Lake/ Mary Lake pullout visitor information signage is underway. Prior to beginning, meeting with Qualicum First Nations regarding the signage and concept was necessary- now complete . Sign project now in design phase, content being reviewed taking into consideration new area branding themes. July 1, 2014 completion target date (Attach any documents or other materials produced as a result of this project).
DESCRIBE THE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT HAVE RESULTED FROM THIS PROJECT: In addition to original economic objectives, the signage project has led to increased exposure for Lighthouse Country with the intent to drive more visitors and business to the area. This local area signage project has coincided nicely with larger signage considerations currently being discussed with the RDN and MOTI as initiated by our Area H RDN Director (Please attach any supporting information that quantifies the economic benefits of the project.)
PLEASE DESCRIBE HOW THE PROJECT HAS MET THE PROGRAM PRINCIPLES AND PRIORITY AREAS: still ongoing- to be reported upon completion (Please attach additional pages as necessary.)

OFFICE USE ONLY:		
DATE RECEIVED: April 2, 2014	RECEIVED BY: CM	POSTED ONLINE: <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

Please Note: Completed Summary Reports will be posted publicly on the Regional District of Nanaimo website.



PROJECT TITLE Digital Qualicum		
NAME OF ORGANIZATION: Innovation Island Technology Association		
CONTACT PERSON: Paris Gaudet, Executive Director	TELEPHONE NUMBER: 250.753.8324 FAX NUMBER: n/a	E-MAIL ADDRESS: paris@innovationisland.ca
TOTAL NCD PROGRAM FUNDING: \$4,000	TOTAL PROJECT BUDGET: \$6,986	
PROJECT START DATE (YYYY/MM/DD): April 27, 2013	PROJECT END DATE (YYYY/MM/DD): April 28, 2013	
PERCENT COMPLETE: 100%		
IF NOT COMPLETE, WHAT ASPECTS OF THE PROJECT REMAIN? PROVIDE ESTIMATED COMPLETION DATE:		

PROJECT AREA (SELECT ALL THAT APPLY): <input type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
PLEASE PROVIDE A SUMMARY OF THE PROJECT RESULTS: A total of 130 individuals attended the Digital Media Symposium with some attendees traveling from Victoria, Port Alberni, Nanaimo and Campbell River to participate. Feedback from attendees and presenters was extremely positive and opportunities for further collaboration organically took place following the event. Please see attached for further details about the event. (Attach any documents or other materials produced as a result of this project).
DESCRIBE THE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT HAVE RESULTED FROM THIS PROJECT: As anticipated, the event was the catalyst to bring the existing digital arts community together and attract individuals to the Town of Qualicum Beach. Generating interest surrounding quality of life as the regions greatest competitive advantage is an objective we collectively achieved. Please see attached summary for further details about the economic benefits. (Please attach any supporting information that quantifies the economic benefits of the project.)
PLEASE DESCRIBE HOW THE PROJECT HAS MET THE PROGRAM PRINCIPLES AND PRIORITY AREAS: The positive results and impact of the project are still being realized a year later. Companies are growing and thriving in Qualicum Beach and throughout the North Island, entrepreneurs are connecting and sharing talent, and the region is becoming known as a hot bed for innovation and digital media. Further information is attached to this report. (Please attach additional pages as necessary.)

OFFICE USE ONLY:		
DATE RECEIVED: March 25, '14	RECEIVED BY: CM	POSTED ONLINE: <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

Please Note: Completed Summary Reports will be posted publicly on the Regional District of Nanaimo website.



SUMMARY REPORT

Northern Community Economic Development Program 2013

Supporting materials and additional information

Project Results

The objective of the Digital Qualicum event [aka North Vancouver Island Digital Media Symposium] was to provide attendees with the chance to hear from local and regional digital media entrepreneurs and business leaders about their experiences working within the sector. Namely, emphasizing the benefits that exist living in the region and working in the digital media space. Innovation Island worked in collaboration with the Town of Qualicum to host this event that resulted and validated the importance of the Town's tourism attraction and cultural strategy.



Supporting the development of a thriving digital media sector within the region is a focussed goal for Innovation Island. Prior to the event, Innovation Island hosted a private Cocktail Reception at the Crown Isle Mansion for session speakers, Mayor and Council from the Town of Qualicum Beach and other VIPs to meet the legendary **Syd Mead**, the creative illustrator behind movies such as Blade Runner, Tron and Star Trek. This intimate gathering provided the opportunity for digital media entrepreneurs from within the region to meet and connect prior to the event.

On April 28, 2013, the Town of Qualicum Beach and Innovation Island welcomed 130 individuals and 12 session speakers, including Syd Mead, to the Digital Media Symposium. The event offered a unique opportunity for attendees to network with digital media leaders, innovators, entrepreneurs and other web professionals while immersed in an energetic, digital-centered atmosphere. The event included panelists, interactive presentations and information sessions that highlighted opportunities within the digital media sector. Representatives from **Creative BC** and **Scientific Research and Experimental Development (SR&ED)** were on hand providing information about funding options.



Photo Credit: Clifford Craven, Target Multi-Media Inc.



Economic Benefits that Resulted from the Project

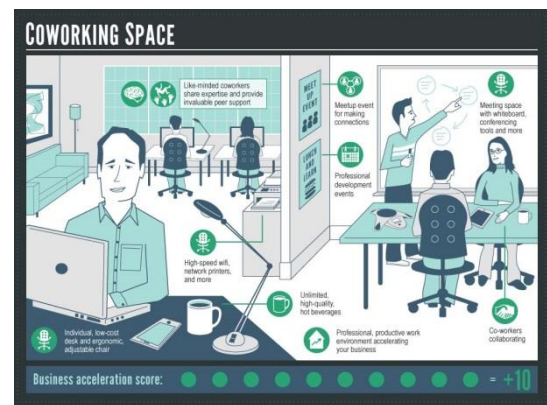
Building a strong digital technology cluster in communities such as Qualicum Beach will make it easier to attract talent, investment, promote innovation, and increase competitiveness. The Digital Qualicum event supports the High Tech Sector priority.

In addition to the attendees, Digital Qualicum brought an additional 25 individuals, such as family members and friends, to the Town of Qualicum Beach for the weekend. It is anticipated that the logistics and planning of the event created about 20 indirect jobs to the local economy, via hotel accommodations, catering, and incidental purchases. Other benefits included: increasing entrepreneurial opportunities; retaining technology companies and their digital media talent; and increasing investment opportunities. The project also supports the Town of Qualicum Beach with its attraction and cultural strategies.

The months following the Digital Qualicum have resulted in four digital media companies being accepted into Innovation Island’s **Venture Acceleration Program**. One company is located in Qualicum Beach, one in Port Alberni, another in Campbell River and one in Nanoose Bay. Feeling inspired and encouraged by the opportunities and resources available within the region, they are staying, creating jobs and accelerating their growth. [Click here](#) to view their profiles!

Outcomes that Resulted from the Project

One of the most significant and impactful results from the project is the creation of the Qualicum Beach Digital Media Studio. Based on feedback from attendees, the Town of Qualicum Beach took a leadership role to plan and establish a digital media hub [aka a co-working space] in Qualicum Beach. This is the first sector specific co-working space of its kind located outside Greater Victoria – a hub for lifestyle entrepreneurs to collaborate and innovate.



Many successful digital media focused technology businesses such as **Dropbox** and **Airbnb** started in coworking spaces. Innovation Island and its network of partners understand the importance of these spaces and how they assist early-stage companies to grow faster and achieve their goals at a quicker rate. This is very important in achieving success in the startup world.

The Qualicum Beach Digital Media Studio will be the fertile ground for startups to grow and an important part of the ecosystem. Coworking spaces are more than just bricks and mortar – they create a culture of innovation. The added value of sharing space, education/training programs, and tenant interaction, are what make a coworking space distinct. Innovation Island is thrilled to continue its partnership with the Town of Qualicum Beach to develop and deliver programming for entrepreneurs at the Qualicum Beach Digital Media Studio.

To learn more about the coworking culture and why these spaces are great, [click here](#).



How the Project has met the Program Principles and Priority Areas

Innovation Island identified an emerging digital media cluster of entrepreneurs and innovators in the Qualicum Beach area that are driving innovation and spurring job creation. These innovators are producing cutting-edge interactive design, digital entertainment and games, mobile and wireless applications, social media and e-learning solutions using digital technology.

Digital Qualicum has been the catalyst for establishing the North Island as a hub for digital media, garnering press in **BC Business Magazine** and in **regional** newspapers, as well as showcasing emerging companies, such as Qualicum Beach's **CloudHead Games**.

The project brought these entrepreneurs together and has "put a face to the name" of technology entrepreneurs that are poised to make a significant impact regionally and internationally. It has created a legacy in the community through the formation of the Qualicum Beach Digital Media Studio, which has the potential to attract talent to the region.

Companies in Attendance

Here is a few of the digital media companies that were in attendance:





Appendix 1 – Program Agenda

SESSIONS AND SPEAKERS

- 11:00 – 11:15** **Opening Remarks – East Hall**
- 11:15 – 12:30** **Keynote Address - East Hall**
Syd Mead Presents: n2it
- 12:30 – 1:00** **Networking Lunch Break**
- 1:00 – 2:00** **Building Games and Teams from “The Gateway to the Pacific Rim” - East Hall**
Conan Reis, Agog Labs
- Conan is a 20 year video game industry veteran and entrepreneur. He specializes in game artificial intelligence and making the tools and guts used to make games including world editors and his own game programming language. He has returned to his home town of Port Alberni and shares his experience on working remotely and creating digital works with far-flung teams comprised of creative eccentrics.
- 2:00 – 3:00** **Getting Money: Funding Options for the Creative Industries - OAP Room**
Robert Wong, BC Film Tax Credit, Film Tax Credit
Jason Hanson, MNP, SR&ED Program
- 2:30 – 3:00** **AAA Video Development - East Hall**
Raphael Van Lierop, HELM Studios
- Join Raphael as he talks about his move to Vancouver Island where he is currently building a team of the game industries elite including Art Directors from Blizzard. Raphael shows us you don't have to be in Vancouver or San Francisco to be world class.
- 3:00 – 4:00** **Entrepreneurs Unplugged - East Hall**
Raphael Van Lierop, HELM Studios
Clive Goodinson, Pixton Comics
Rob Fell, 4T2
Shelley Voyer, Zuzee Interactive Inc.
Jason Kapalka, Founder of PopCap Games
- In this session we gather some of the Vancouver Islands most successful local digital media entrepreneurs for a Q&A about business. From online comics, social networking and advergaming, to AAA and casual game titles these entrepreneurs have done it all.



4:00 – 4:30

The Mechanics of Excitement - East Hall

Malcolm Mckinnon, Intumetrics

Thinking your game or product will be engaging and fun is different than knowing it. Intumetrics has developed biophysiological testing that can measure exactly how much fun a player is having with your game or how excited they are about your product.

4:00 – 5:00

Cosplay Costuming Design – OAP Hall

Reva Dawn Schmidt, The Aspen Project

Reva recreates the costumes of characters from popular anime and comic books. Her work is Hollywood quality and at this session she demonstrates how it's done.

4:00 – 5:00

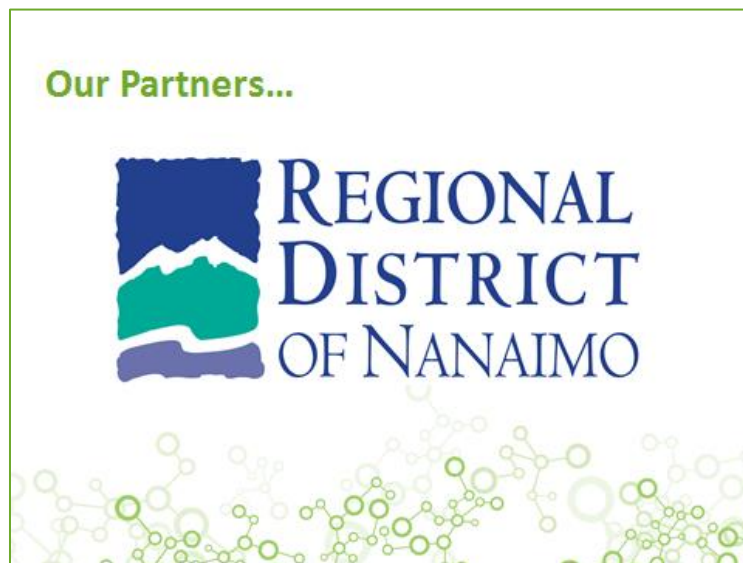
Game Audio Design – East Hall

Michael Sokryka, Independent

Michael has worked on some of the most iconic video games of our time including; Castlevania, Contra and Altered Beast as well as a host of console titles for EA. Here he shares his process, knowledge and interesting stories from his lengthy career in the industry.

Appendix 2 – Slide Deck

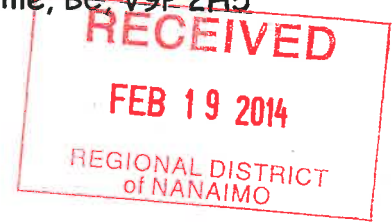






OCEANSIDE COMMUNITY ARTS COUNCIL

PO Box 1662 Stn Main, 133 McMillan Street, Parksville, BC, V9P 2H5



Northern Economic Development Program
Regional District of Nanaimo
6300 Hammond Bay Road
Nanaimo BC V9T 6N2

February 12th 2014

Dear Sir or Madam

Enclosed is the Summary Report for the \$5000 grant received by Oceanside Community Arts Council in 2013.

If you need any further information, do not hesitate to contact me.

Yours truly

A handwritten signature in blue ink that reads "Elizabeth DeBarros". The signature is written in a cursive style.

Elizabeth DeBarros
Treasurer

PROJECT TITLE M C MILLAN ARTS CENTRE CENTENNIAL PROJECT		
NAME OF ORGANIZATION: OCEANSIDE COMMUNITY ARTS COUNCIL		
CONTACT PERSON: ELIZABETH DEBARROS	TELEPHONE NUMBER: 250 248 8185 FAX NUMBER:	E-MAIL ADDRESS: info@mcmillan artscentre.usin
TOTAL NCED PROGRAM FUNDING: \$5000	TOTAL PROJECT BUDGET: (\$20,800) (\$110,000) OCAC (MINISTRY OF SOCIAL DEVELOPMENT)	
PROJECT START DATE (YYYY/MM/DD): 2013 / MAY / 8	PROJECT END DATE (YYYY/MM/DD): 2014 / JAN / 10	
PERCENT COMPLETE: 100%		
IF NOT COMPLETE, WHAT ASPECTS OF THE PROJECT REMAIN? PROVIDE ESTIMATED COMPLETION DATE:		

PROJECT AREA (SELECT ALL THAT APPLY):
 PARKSVILLE
 QUALICUM BEACH
 EA 'E'
 EA 'F'
 EA 'G'
 EA 'H'

PLEASE PROVIDE A SUMMARY OF THE PROJECT RESULTS:
THE OCAC BUILDING KNOWN AS "THE MAC" RECEIVED AN UPGRADE DURING THE SUMMER & FALL OF 2013. THE OUTSIDE WAS PAINTED & REPAIRS WERE MADE TO TIMBER AS NECESSARY. THE RAMP WAS COMPLETELY RENEWED. THE FLOORING INSIDE WAS REPLACED WITH LAMINATE FLOORING. THE INSIDE WAS COMPLETELY REPAINTED. A NEW, MOVABLE STAGE WAS PURCHASED.

(Attach any documents or other materials produced as a result of this project).

DESCRIBE THE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT HAVE RESULTED FROM THIS PROJECT:
THE REBUILDING OF THE RAMP HAS ENABLED US TO ACCOMODATE THOSE WITH MOBILITY ISSUES TO USE AND VISIT THE BUILDING. THE NEW STAGE HAS ENABLED US TO OFFER A WIDE RANGE OF MUSIC PROGRAMS & EVENTS TO GENERATE INCOME FROM SHOWS. THE HIGHER QUALITY OF THE BUILDING HAS INCREASED ROOM RENTALS.

(Please attach any supporting information that quantifies the economic benefits of the project.)

PLEASE DESCRIBE HOW THE PROJECT HAS MET THE PROGRAM PRINCIPLES AND PRIORITY AREAS:
WE ARE PARTNERING WITH PARKSVILLE & DISTRICT ASSOC. FOR COMMUNITY LIVING (PDACL) AND OFFERING THEIR CLIENTS MUSIC & ART PROGRAMMES ON A WEEKLY BASIS. THE RAMP IS PARAMOUNT TO THEIR ACCESSIBILITY. THE NEW FLOORING INCREASES THE OVERALL "LOOK" OF THE UPGRADE. NEW FIRE DOORS HAVE ENABLED US TO INSTALL A NEW SECURITY SYSTEM & PASS FIRE INSPECTION.

(Please attach additional pages as necessary.)

OFFICE USE ONLY:		
DATE RECEIVED: Feb. 19, 2014	RECEIVED BY: CM	POSTED ONLINE: <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

Please Note: Completed Summary Reports will be posted publicly on the Regional District of Nanaimo website.









Thanks to a partnership with the Community Fisheries Development Centre, we are celebrating our building's centennial anniversary by giving her a lot of much-needed TLC. We're rebuilding the universal access ramp and staircases, refinishing the interior, renovating the storage space, and we've built a movable stage for the concert gallery. No more peering between the heads of the people in front of you to see the shows!

[Centennial Building Project, In the News](#)

MAC Repairs, Rebuilds, and Heads Into a Bright Future

by [OCAC](#) • [July 17, 2013](#)

“Anyone going past the McMillan Arts Centre may have noticed the exterior is looking more patchy all the time. It's being sanded in preparation for painting this summer and the bare wood is showing through. The stairs on either side of the facade are being replaced and the wheelchair ramp has been rebuilt.

Kudos to Al and crew from the Community Fisheries Development Centre for their hard work in bringing the heritage building back to life.”







SUMMARY REPORT

Northern Community Economic Development Program 2013

PROJECT TITLE Coombs Fair Centennial		
NAME OF ORGANIZATION: Arrowsmith Agricultural Association		
CONTACT PERSON: Debbie Adkins	TELEPHONE NUMBER: 250-248-8724 FAX NUMBER:	E-MAIL ADDRESS: info@coombsfair.com
TOTAL NCED PROGRAM FUNDING: \$3000.00	TOTAL PROJECT BUDGET: \$3000.00	
PROJECT START DATE (YYYY/MM/DD): 2013/07	PROJECT END DATE (YYYY/MM/DD): 2013/08	
PERCENT COMPLETE: complete		
IF NOT COMPLETE, WHAT ASPECTS OF THE PROJECT REMAIN? PROVIDE ESTIMATED COMPLETION DATE:		

PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
PLEASE PROVIDE A SUMMARY OF THE PROJECT RESULTS: <p>Typically our organization has very little budget for promotion of the fair, the funding provided was used to increase awareness of the Coombs Fair and its centennial, with local newspaper print ads and a TV ad with CHEK TV, Victoria. The CHEK ad is available to view on the Coombs Fair Facebook page.</p> <p>(Attach any documents or other materials produced as a result of this project.)</p>
DESCRIBE THE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT HAVE RESULTED FROM THIS PROJECT: <p>attendance at the 2013 fair increased by approximately 15%, with more visitors from around the Island and even more international visitors; building awareness around Vancouver Island and particularly in the Victoria market, a key tourism market for our district, will help to build awareness and visitor numbers in subsequent summers</p> <p>(Please attach any supporting information that quantifies the economic benefits of the project.)</p>
PLEASE DESCRIBE HOW THE PROJECT HAS MET THE PROGRAM PRINCIPLES AND PRIORITY AREAS: <p>this project created regional benefit by boosting the profile of a key tourism draw to our area, with associated increase in traffic to district accommodations, restaurants, shops and other local attractions. Priority areas enhanced include promotion of a cultural event in a non-urban area; promoting regional agriculture and agri-tourism; enhanced communication to draw tourists to our region.</p> <p>(Please attach additional pages as necessary.)</p>

OFFICE USE ONLY:		
DATE RECEIVED: Mar. 30, 2014	RECEIVED BY: CM	POSTED ONLINE: <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

Please Note: Completed Summary Reports will be posted publicly on the Regional District of Nanaimo website.

TO: Northern Community Economic Development Select Committee **DATE:** April 2, 2014

FROM: Chris Midgley
Manager, Energy and Sustainability **FILE:** 6750-01

SUBJECT: Northern Community Economic Development Program – Spring 2014 Proposals

Seven applications for NCED funding have been received in time for consideration at the NCED Select Committee Meeting scheduled for April 9, 2014:

Appendix 1: Youth Music Drop-In Program and Business of Music – Oceanside Community Arts Council

Appendix 2: Building Capacity to Attract the Film and Media Industry – Vancouver Island North Film Commission

Appendix 3: The Lavender Cottage – For the Love of Parrots Refuge Society

Appendix 4: Roof Repair of Curling Rink – Parksville Curling Club

Appendix 5: Start-up 101 – Training Seminar – Innovation Island Technology Association

Appendix 6: Arrowsmith Recreation Hall: Septic System – Arrowsmith Agricultural Association

Appendix 7: Regional Mobile Driving/ Cycling/ Walking Historical Trail and Tour – Parksville Qualicum Beach Tourism Association

Financial information requested through the application process is provided as confidential material, under separate cover.

Table 1 lists the projects, amounts requested, and the total amount requested for the Spring 2014 intake.

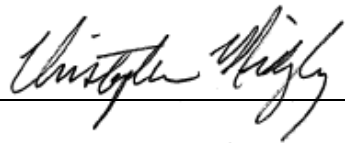
Table 1: NCED Project Proposals (Spring 2014)

Applicant/ Project Name	Amount Requested
Oceanside Community Arts Council/ Youth Music Drop-In Program and Business of Music	\$ 5,000
Vancouver Island North Film Commission/ Building Capacity to Attract the Film and Media Industry	\$ 10,000
For the Love of Parrots Refuge Society/ The Lavender Cottage	\$ 12,005

Parksville Curling Club/	
Roof Repair of Curling Rink	\$ 15,000
Innovation Island Technology Association/	
Start-up 101 – Training Seminar	\$ 5,000
Arrowsmith Agricultural Association/	
Arrowsmith Recreation Hall: Septic System	\$ 15,000
Parksville Qualicum Beach Tourism Association/	
Regional Mobile Driving/ Cycling/ Walking Historical Trail and Tour	\$ 15,000
Total Amount of Funding Requested – Spring 2014	\$ 69,005

With Board approval of the 2014 Final Budget, revenues available to the Northern Community Economic Development Program total \$50,623. Approximately \$1,000 of this total is allocated to advertising and other administrative costs. The remainder is intended to be disbursed in the form of funding to support local initiatives that enhance economic resilience in Electoral Areas 'E', 'F', 'G' and 'H', the City of Parksville and the Town of Qualicum Beach.

Respectfully Submitted,



Appendix 1:
**Youth Music Drop-In Program and
Business of Music**

Appendix 1: Youth Music Drop-In Program and Business of Music

Summary Evaluation

Proponent: Oceanside Community Arts Council
Amount Requested: \$5,000
Summary: Funding will enhance the delivery of an existing youth music program by supporting investment in a sound and recording system, and add workshops focused on developing business skills for youth and aspiring entrepreneurs with musical talent.
Eligibility: The Oceanside Community Arts Council is an eligible recipient of NCED funding. Minor Capital and Information Technology and Events including workshops are an eligible cost.
Priority Areas: *Arts, Culture, and Media; and Employment and Skills Training;*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work		✓ ¹
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		N/A
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN		N/A
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

Committee Recommendation: Full Funding Partial Funding: _____ No Funding

¹ The project is realistic and achievable within the budget identified, but specific costs and a responsible staff person are not clearly identified in the application.

OCEANSIDE COMMUNITY ARTS COUNCIL

PO Box 1662 Stn Main, 133 McMillan Street, Parksville, BC, V9P 2H5

N.C.E.D.P.
Regional District of Nanaimo
6300 Hammond Bay Road
Nanaimo
V9T 6N2

March 19th 2014

Dear Sir or Madam

Enclosed is a NCEDP Grant application for our "Youth Music Drop-In Program and Business of Music".

I have attached the required documents but please note that only draft accounts are enclosed for 2013 as we have not yet received the completed "Notice to Reader" accounts from our Accountants. No amortization has been allowed for in the accounts but other than that, we do not expect there to be any material alterations to these reports.

The proposed budget for 2014 will be put forward at our AGM which we hope to call in April.

You will see from our bank statement that on January 24th 2014 we received \$15,768 from BC Arts Council, this is our annual operating grant which helps to defray the cost of our administrator.

Also enclosed is a letter of support for our project from The Errington Hall. I have also attached two articles showing the benefits of music to adolescents.

We look forward to hearing from the NCEDP committee.

Yours truly



Elizabeth DeBarros
Treasurer - OCAC

Phone: 250-248-8185 email: info@mcmillanartscentre.com

NAME OF ORGANIZATION: Oceanside Community Arts Council		AMOUNT REQUESTED: \$5,000
MAILING ADDRESS: 133 McMillan Street, Parksville, BC		
CONTACT PERSON: Liz DeBarros - Treasurer	TELEPHONE NUMBER: 250-248-8185 FAX NUMBER:	E-MAIL ADDRESS: treasurer@oceansideartsCouncil.com

PROJECT TITLE: Youth Music Drop In Program and The Business of Music
PROJECT DESCRIPTION: Through a recent donation from Shaw, we have recently started a Youth Drop In Jam session on a weekly basis for local youth. We have professional musicians who join us to mentor the youth/teens who attend. We wish to expand that program by adding a PA Sound System We would like to add a series of Workshops to this Program towards the end of the summer. These will give young and new musicians the opportunity to learn the "Business of Music". There will be three workshops: the Music Business; Social Media and Promotion; Basic Business and Bookkeeping Skills (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input checked="" type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input checked="" type="checkbox"/> EA 'G' <input checked="" type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: See Attached (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: City of Parksville - \$1,450 Grant in Aid - (applied for February 2014 - status unknown) Shaw - \$2,500 for Drop-In Facilitators (received January 2014) (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

See Attached

(Please attach additional pages as necessary.)


LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

See Attached

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: MARCH 18 2014
By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.	

SUBMIT HARD COPIES TO: **NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2**

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED: March 21, 2014	RECEIVED BY: CM
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

OCEANSIDE COMMUNITY ARTS COUNCIL
133, McMillan Street, PO Box, 1662, Parksville, BC, V9P 2H5

Northern Economic Development Grant Proposal

DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR:

Sound equipment – PA, microphones; iPod; Speaker stands & Patch cords
Workshop Equipment - PowerPoint Projector, Projection Screen, Paper, printing & binders

Sound Equipment would enhance our Youth Drop-In Music Jam Program which could then offer a monthly “Open Stage/Coffee House” for youth to add performance skills to the playing skills being learned at the weekly jams.

A P.A. Sound System with an iPod dock would allow us to record performances for participants who can then review their performances and understand where improvements may be made. We already have a video camera which could be utilized for this program.

Professional Musicians will be mentoring participants in performance skills and with sound equipment; they would also be able to mentor them in stage set-up and recording.

Workshops

Workshops will be offered to young and new musicians to give them basic business, social media, promotion and bookkeeping skills.

These would comprise of a professional musician (Juno nominated) to give a workshop on the experience of a professional musician from single amateur to touring group professional; insights on songwriting and recording and new streams of online revenue now available. The Sound Equipment would be used during this workshop.

The Business Skills would comprise of a workshop to educate musicians on basic bookkeeping and the benefits of reporting income and expenditure to Canada Revenue Agency over non-reporting and cash transactions. The PowerPoint Projector and Screen would be used during this workshop and handouts would be printed for participants to take away with them.

The Social Media and Promotion element will advise participants on how to use the internet to promote themselves using a variety of Social Media e.g. websites, Facebook, Twitter, Flickr and You Tube. The PowerPoint Projector and Screen would be used during this workshop.

We envisage these workshops could be given several times a year and are transferrable to both visual and performing artists with the relevant professional artist being brought in depending on the art form.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

The project will dovetail with Errington Hall's "Youth Engagement Program" and they have asked for our support, through our mentors, for their music and performance program. Similarly, the participants in their program will be encouraged to attend our "open Stage" and workshops.

This project will encourage local youth to divert their energies into developing a musical career, if they so wish. Many young people play an instrument but don't have the opportunity to play with others or understand how to develop their skills. This program will start with learning to play with others, developing respect and co-operation, and then go on to developing performing skills, recording and promotion.

The Coffee House/Open Stage, will give local youth a stage to develop those skills and to promote themselves.

The workshops will enable them to develop the business skills necessary for a working musician but all the skills will be transferrable to any path they decide to take in the future.

The music industry is changing rapidly and we are confident this program can help young and new musicians to find their way forward.

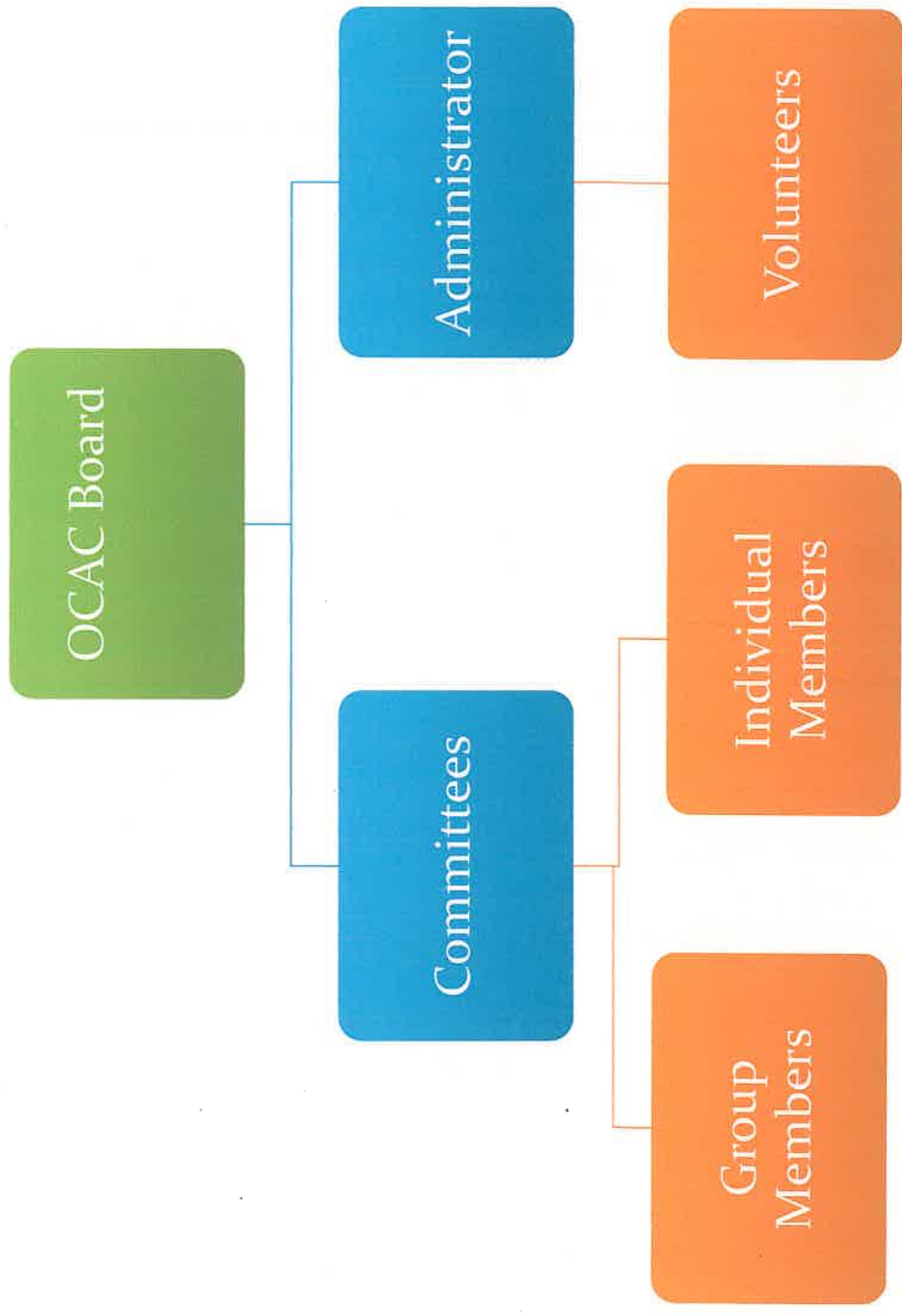
LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

The outcome of this project will be a group of young and new musicians who have been mentored and given the information and skills to develop their careers.

The economic benefit to the community is that we will have put in place a program that can run continuously to help self-employed artists of all mediums. We have many musicians and artisans in District 69 who are under the umbrella of the Oceanside Community Arts Council, and all of them could benefit from the workshops.

Once we have the equipment, we can develop the workshop programs to include Gallery Promotion in relation to tourism and many other areas which will be of economic benefit to the community.

Oceanside Community Arts Council



ERRINGTON WAR MEMORIAL HALL



March 17, 2014

To whom it may concern,

The Errington War Memorial Hall Association is pleased to write this letter of support for the Oceanside Community Arts Council's project to engage youth in building artistic and employment skills through training and education in the arts sector. Both OCAC and the Hall Association recognize the importance to our community of enhancing the sustainability of culture and tourism through development of our young people both as performers and as technicians. Each of our organizations is proposing individual projects that have a common purpose - the enhancement of professional development opportunities for youth.

The Hall Association's Youth Engagement Project, with support pending from the BC Arts Council, will allow us to combine our facilities and resources with OCAC for the greater benefit of youth and the community as a whole. Since both projects are interconnected, the Hall Association very much hopes that the Northern Communities Economic Development Project proposed by OCAC will be approved by the Regional District of Nanaimo.

Sincerely,

Lane Franklin
President, Errington War Memorial Hall Association
PO Box 15, Errington BC V0R 1V0
www.ErringtonHall.ca
250 248-5106



Adolescents Involved With Music Do Better In School

February 11, 2009

Date:

Source:

Wiley-Blackwell

Summary:

Music participation, defined as music lessons taken in or out of school and parents attending concerts with their children, has a positive effect on reading and mathematics achievement in early childhood and adolescence.

A new study in the journal *Social Science Quarterly* reveals that music participation, defined as music lessons taken in or out of school and parents attending concerts with their children, has a positive effect on reading and mathematic achievement in early childhood and adolescence. Additionally, socioeconomic status and ethnicity affect music participation.

Darby E. Southgate, MA, and Vincent Roscigno, Ph.D., of The Ohio State University reviewed two nationally representative data sources to analyze patterns of music involvement and possible effects on math and reading performance for both elementary and high school students.

Music is positively associated with academic achievement, especially during the high school years. However, not all adolescents participate in music equally, and certain groups are disadvantaged in access to music education. Families with high socioeconomic status participate more in music than do families with lower socioeconomic status. In addition to social class as a predictor of music participation, ethnicity is also a factor. Asians and Whites are more likely to participate in music than are Hispanics. While young Black children attended concerts with their parents, they were less likely to take music lessons.

"This topic becomes an issue of equity at both the family and school levels," the authors conclude. "This has major policy implications for federal, state, and local agencies, as well as knowledge that can help families allocate resources that are most beneficial to children."

Applause: Children, Music & Social Change

How music improves the lives of children.

Published on June 30, 2011 by Marilyn Price-Mitchell, Ph.D. in *The Moment of Youth*
40

[inShare](#)

[email](#)



Music enhances child development, providing intellectual and emotional benefits that last a lifetime. The research article [Childhood Music Lessons May Provide Lifelong Boost in Brain Functioning](#) shows just how powerful music can be in a child's life. It says music lessons can pay off for decades, even for those who no longer play instruments. Music keeps the mind sharp, serving as a challenging cognitive exercise. It also feeds the soul, develops character, and boosts creativity. Music doesn't discriminate between race, income, or social status. It benefits children equally.

There is a growing body of research that supports how music nurtures children's success at school and in life. A study in the journal *Social Science Quarterly*, [Adolescents Involved with Music Do Better in School](#), found that music also had positive effects on reading and math. Studies conducted by cognitive neuroscientists from seven leading U.S. universities, [Learning, Arts, and the Brain](#) correlates music training with improved cognition, motivation, attention, memory, and other developmental benefits. This research shows the importance of attention to every aspect of school performance and cognition.

While recent research is fueled by neuroscience, there is also solid evidence that music programs help develop internal strengths in children, like initiative, creativity, resiliency, and a belief in self. To learn music and musical performance, children must overcome many obstacles. [What Teens Learn by Overcoming Challenges? Initiative](#) discusses important aspects of initiative-building experiences. Orchestral music presents the kinds of challenges that develop initiative, including the opportunity to choose one's instrument, participation in an environment that contains rules and complexities, and long-term practice and repetition.

Research clearly demonstrates that music training is correlated with higher academic performance and increased internal strengths in children. In fact, music is a key contributor to positive youth development. [Want the Best for Children? Ask Different Questions](#) outlines this positive approach to development, engaging kids in activities and programs that increase their capacities to thrive as adults. Music is one of those activities!

Music and America's Moral Dilemma



As research acknowledges the benefits that music brings to children and teens, a moral dilemma exists in American communities. Many schools can no longer afford to offer music programs for children. For those living in poverty, the access to music training is often nonexistent. Will we become a nation where only the wealthy can afford music lessons for youth? Or will we use the power of music to increase children's success in life and raise them out of poverty?

Americans are beginning to take action. Last year, one community took on a challenging mission, to bring classical music training to children in a migrant farming area of California. Few of the children's families spoke English, and their community had been designated a High Intensity Gang Area. The new program, Youth Orchestra Salinas (YOSAL), is a collaborative partnership of community leaders, including the Salinas City Elementary School District, Monterey Symphony, Carmel Bach Festival, Rancho Cielo, and the National Steinbeck Center. The program is demanding. Children attend lessons and group practice five days a week, three hours each day. Participation is voluntary and free for all students. In less than a year, more than 80 children became regular participants. Already, improvements in school attendance and achievement are being noted.

El Sistema, the program on which YOSAL is based, began more than 35 years ago in a parking garage in Venezuela by Dr. Jose Antonio Abreu. Since its meager beginnings, El Sistema has grown to include many "nucleo" orchestras that now teach ensemble music to 300,000 of Venezuela's poorest children, demonstrating how music can positively change the lives of a nation's youth and the communities to which they belong.

El Sistema, "The System," is firmly grounded in philosophical, psychological, and sociological theory and research, all contributing to its success. The philosophical frameworks of Paulo Freire and Lev Vygotsky guide its dual emphasis on comprehensive education of the individual and the collective nature of learning. Psychological theories on self-efficacy, scaffolding, modeling, and initiative development inform its teaching methodologies, connecting how learning music follows a similar trajectory to advancing in other arenas of life.

El Sistema's sociological roots reach far beyond the role of arts and music. The partnership between teachers, musicians, politicians, community leaders, families, and the public is also aimed at creating social change. In Venezuela, 60% of the children in El Sistema programs were at risk of dropping out of school, were already outside of the educational system, or were victims of family violence or social neglect. Through its Social Action Center and numerous supporting institutions, El Sistema has improved the lives of marginalized young people throughout Venezuela.

From its success in Venezuela, El Sistema programs have been established around the globe. In the U.S., programs have been launched in cities that include New York, Boston, Chicago, Los Angeles, Durham, and San Diego. These programs are typically formed through family, school, community partnerships that bring together three important ingredients: funding, a love of music, and a passion for making a difference in the lives of children. Together, they are fostering a global movement to transform the lives of children through music.

All children deserve to have music in their lives! If you have children and access to music programs, encourage your kids to become involved during childhood! If your community wants to develop a program like El Sistema, contact others who are engaged in these efforts in the U.S. and elsewhere!

Additional Information

Learn more about El Sistema by watching the 60 Minutes segment: [*El Sistema: Changing Lives Through Music.*](#)

[El Sistema USA website](#)

Additional Sources

American Youth Policy Forum. (2006). Helping youth succeed through out-of-school time programs. Washington DC: American Youth Policy Forum.

Arvelo, A. (2006). Tocar y Luchar. Caracas, Venezuela: Cinema Sur, Explorart Films.

Matarasso, F. (1997). Use or ornament? The social impact of participation in the arts. Stroud, UK: Comedia.

Sanchez, F. (2007). El Sistema Nacional para las Orquestas Juveniles e Infantiles. La nueva educacion musical de Venezuela. Revista da ABEM, Porto Alegre, 18, 63-69.

Marilyn Price-Mitchell, PhD, is a developmental psychologist working at the intersection of youth development, leadership, education, and civic engagement.

Subscribe to [Updates at Roots of Action](#) to receive email notices of Marilyn's articles.

Follow Marilyn at [Roots of Action](#), [Twitter](#), or [Facebook](#).

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Appendix 2:
**Building Capacity to Attract the Film
and Media Industry**

Appendix 2: Building Capacity to Attract the Film and Media Industry

Summary Evaluation

Proponent: Vancouver Island North Film Commission
Amount Requested: \$10,000
Summary: The project will identify and photograph locations to attract production to the region, identify regional expertise in the film and media sector, and provide training and certification for youth, professionals and displaced tradespeople for employment in the business of film and media production.
Eligibility: The Vancouver Island North Film Commission is an eligible recipient of NCED funding. Targeted Operating Costs and Events, including business and employment workshops are eligible project costs.
Priority Areas: *Arts, Culture, and Media; Employment and Skills Training; High Tech Sector; and Tourism and Recreation.*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

Committee Recommendation: Full Funding Partial Funding: _____ No Funding



March 25, 2014

Regional District of Nanaimo
6300 Hammond Bay Road
Nanaimo, BC
V9T 6N2

Re - Northern Community Economic Development Program

Attention Chris Midgley:

Dear Chris,

We are pleased to submit this application for funding through the Northern Community Economic Development Program.

Included in this packages is;

- Application form
- Attached information re application
- Detailed project budget
- Infilm 2014 and 2013 operational budgets
- Organizational chart
- Copy of bank statement
- Financial statements from 202 / 2011 (2013 is with the accountant, it can provide as soon as it is completed and filed)
- Three letters of support

As a not for profit organization Vancouver Island North prides itself in building strong relationships in the industry we work in and the communities we serve.

We look forward to working with the RDN to build a strong local economy and support the Boards strategic plan and regional growth strategy.

Your truly

Joan Miller

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

See attached

(Please attach additional pages as necessary.)

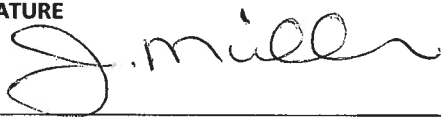
LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

See attached

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: March 25, 2014
By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.	

SUBMIT HARD COPIES TO: **NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM**
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED: March 25, 2014	RECEIVED BY: CM
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Project Description

Capacity Building Film and New Media Industry

Location, local crew and service business asset mapping of the Northern Regions of the RDN - A critical strategy for attracting and facilitating production.

This project will identify and photograph local locations to be used to attract production, foreign and domestic, identify regional expertise and prepare youth, young professionals and displaced tradespeople for job opportunities within the scope of the business of film and media production.

#1) Identify gaps in existing locations files for the region. Hire a photographer or photographers from the central Island region, train them in the requirements of shooting an industry standard location file. The photos will be shot over the late spring, summer and early fall season. The images and pertinent information will be categorized and loaded to our regional image databank as well exported to the Creative BC library. The images are a key tool used to attract production to the area.

#2) Hold a 2 day BC Motion Picture orientation workshop in Qualicum. This course has been developed as an introductory awareness and education program for those wanting to work in the film industry. It will offer insight into how the industry works, encourage self-awareness for suitability, outline the screening process for entry-level positions, and provide functional skills necessary for finding employment in the film and new media industries. Participants will receive information on the structure of the industry and the diverse jobs within it, the stages of production, training and union certification, set terminology, basic safety, code of conduct and behavior on set.

Most of the film labour organizations in British Columbia require completion of this course as a prerequisite for work. Please note that this course is offered as an educational tool and does not guarantee employment.

#3) Identify existing film and digital media talent, small businesses, local entrepreneurs, emerging enterprises already living in the region. With the growing interest coming from the film and digital media sector it is important to know who is already in the area, willing to work on production or able to provide services and talent to film or digital requests for support.

What will Northern Community Economic Development Funds will be used for

- Photographer or photographers to shoot key filming locations, expenses will include minimum 10 hours daily rate of \$200 to \$250 depending on expertise. Travel costs - gasoline will also be compensated. Estimated 20 days of location scouting / photography

- Data-processing - For every 10 hours of location photography there is 4 hours of data-processing to optimize the images. Once we receive the raw images they require someone to stitch the pans, adjust colour, size resolution, and categorization with a minimum of 3 key subject matter identification tags in order for them to be searched and retrieved from both INfilm and Creative BC's location library. The images will then be uploaded to Infilm's data base and batch exported to Creative BC. (CrBC is new organization made up of the former BC Film Commission and BC Film and Media, the government amalgamated them into one organization last April to oversee film, digital media, tax credits, music and publishing. INfilm works as a regional partner under this umbrella organization.) Estimating 80 hours of data input.
- Hire a certified BC Motion Picture Orientation Instructor, includes, wages, travel, meals and accommodation. Facility rental for the 2 day workshop includes coffee breaks. Advertising the workshop in local newspapers and printing workshop materials. (See attached budget for detailed costs estimates)
- Facility rental for a 4 hours session to sign people up as extras, crew and business service providers. Cost will include venue, advertisement in local newspapers as well as mileage and meals for staff traveling to work the event. (See attached budget for detailed cost estimates)

All grants received or applied for from other sources:

This application is part of a much larger regional partnership. This project once completed will have a sustainable shelf-life. The images, data base of local crew and business as well as the skills and certification will be used to attract and facilitate production generating regional economic benefits well into the future. The technical infrastructure to house, maintain, export digital location packages to promote this region as a viable film production area has been built through the partnerships below. While there is not direct financial support for this particular application these partners provide the overall regional operation funding that supports staff, technology, marketing, regional surveys with clients, operations costs which have allowed us to develop the expertise to build strong relationships with key industry contacts.

Partners already committed to attracting and facilitating film and digital media to the Mid and North Island are:

Vancouver Island North Film Commission
 Nanaimo Economic Development Corp
 Alberni Clayoquot Regional District
 Town of Qualicum Beach
 Regional District of Comox
 City of Campbell River
 Province of British Columbia / Creative BC

Explain how your project support the principles and priority areas of this program

Creating Regional Benefits

This project speaks directly to the RDN's vision to support a strong local economy and directly addresses the priority areas listed on page 3 of the Program Guide, particularly : Employment and Skills Training; Assistance for Start-ups and Self Employment; Arts, Culture and Media; the High Tech Sector and Tourism and Recreation.

Foster Diversification:

No longer can a community count on growing their economy based solely on the traditional resource sector. In this context the concept of 'the creative economy' is growing around the globe as the interface between culture, economics and technology. Our world is increasingly dominated by images and idea's that are creating new jobs, wealth and new culture. The products of the screen based industry penetrates contemporary life. Watching television, going to the theatre or playing interactive games are available to us in a multitude of sizes, from console or mobile to big screen.

Attract Tourism:

The second wave of impact can come through film induced tourism. Tourists today are more experienced and looking for new destinations and new experiences. In the tourism industry, there has been a growing phenomenon that tourists visit destinations featured through films which are not directly related to DMO's tourism promotion.

Provide Employment and Skills Training through Screen Industry Skills Training:

When a studio production comes to town it usually brings a crew of up to 200 people. They fill hotels and restaurants and leave an immediate economic impact. The large budget productions are more and more looking at how they can offset these costs by hiring more locals. The smaller independent features depend on a strong local crew base who go home at night therefore reducing the costs of accommodation and per diem. More and more we are being asked to provide a list of local crew, trades people and business services. This project

Facilitating a BC Motion Picture orientation workshop in Qualicum will help us build a local crew-base. This course has been developed as an introductory awareness and education program for those wanting to work in the film industry. It will offer insight into how the industry works, encourage self-awareness for suitability, outline the screening process for entry-level positions, and provide functional skills. Participants will receive information on the structure of the industry and the diverse jobs within it, the stages of production, training and certification, set terminology, basic safety, code of conduct and behavior on set, and BC contact information.

Most of the film labour organizations in British Columbia require completion of this course as a prerequisite for work. Please note that this course is offered as an educational tool and does not guarantee employment.

List measurable economic benefits or outcomes that will result from this project

The attraction of film production to the region is a benefit to the local economy. Productions will hire locals and utilize local services. These formulas are based on an analysis of studio accounting records, exit reports submitted to film commissions and generally accepted estimates from film commissioners with experience on a wide range of film, television, print, and other media projects. In a major production center or on an international scale, many regions, states and nations have special circumstances that may result in higher or lower figures. These figures are in US dollars so the impact in Canada is slightly lower.

Type of Economic Impact

Feature Films

- High-end budget motion picture Full crew, union scale \$100,000/day
- Average budget motion picture Full crew, mixed crew \$85,000/day
- Low-end budget motion picture Minimal crew, non-union \$35,000/day

TV Movie / Series (Assuming an average 14 day shoot)

- Network/Cable Broadcast \$85,000/day

Commercials, Music Videos

- Commercial (expensive director, helicopters, misc. effects and special Equipment) \$100,000/day
- High-end budget Full crew, union scale \$75,000/day
- Average budget Full crew, mixed or non-union \$50,000/day
- Low-end budget Minimal crew, non-union \$25,000/day

All Other (includes Print, 2nd unit, Travel, Documentary, Educational, Corporate, Industrial, Satellite, Foreign broadcasts, Sports and Exercise, etc.)

- High-end budget Varies \$35,000/day
- Average budget Varies \$25,000/day
- Low-end Varies \$15,000/day

Budget Forecast for RDN Northern Communities Economic Development Application

<u>Location Files</u>			
Photographers			
Daily Rate \$225	\$4,500.00	20 days @ 10hrs a day	
Fuel	\$560.00		
Data Processor			
Hourly rate 22.50	\$1,800.00	80 hours	
	<u>\$6,860.00</u>		
<u>Motion Picture Orientation</u>			
News paper Advertising	\$160.00		
Instructor	\$400.00	instructor 2 day fee	
Travel - Instructor	\$300.00	gas from Kamloops & ferry	
Travel INfilm Staff	\$50.00	gas from CR return	
Hotel 3 nights Instructor	\$450.00		
Hotel 2 nights Infilm Staff	\$300.00		

Meal per diem Instructor	\$260.00	4 days, 2 days travel to days instruction days breakfast, lunch, dinner							
Meal per diem 2 INfilm staff	\$260.00	2 days breakfast, lunch, dinner							
Venue 2 days	\$500.00	based on the NP rates at the Qualicum Civic Centre							
4 coffee breaks	\$150.00	water, coffee, fruit and cookies							
Student manuals will be paid by	<u>\$2,830.00</u>								
<u>Onsite crew & Business</u>									
News paper Advertising	\$160.00								
Venue	\$50.00								
Travel Infilm Staff	\$60.00	gas from CR return							
Meal per diem 2 INfilm staff	\$40.00	lunch							
	<u>\$310.00</u>								
<u>RDN</u>	<u>\$10,000.00</u>								

Notes *

Location Scouting / photographers based on industry rate

Per Diem based on industry rate

INfilm is providing InKind staff time

Project Administration

Training scouts 8 hours

2 staff for 3 days of workshops 40 hours

INFILM IN:Kind

\$2,200.00

\$1,000.00

\$200.00

\$1,000.00

Total BUDGET

\$12,200.00

PARKSVILLE QUALICUM BEACH

Parksville Qualicum Beach Tourism Association
PO Box 239, Parksville, BC V9P 2G4
T: 250 248 6300 | F: 250-248-6308
ParksvilleQualicumBeach.com

March 18, 2014

Regional District of Nanaimo
6300 Hammond Bay Road
Nanaimo BC, V9T 6N2

Re: Northern Community Economic Development Program

To Whom it May Concern,

It is my pleasure to write a letter of support for the proposal being submitted by Vancouver Island North Film Commission to the Northern Community Economic Development Program.

INfilm has long been a champion of attracting production and Parksville Qualicum Beach Tourism is pleased to maintain a professional relationship with them.

The attraction of film production to the region is a benefit to the local economy. Productions will hire locals and utilize local services, hotels and restaurant being two of the service always required by the crew when filming on location.

The second wave of impact can come through film-induced tourism. Tourists today are more experienced and looking for new destinations and new experiences. In the tourism industry, there has been a growing phenomenon that tourists visit destinations featured through films that are not directly related to tourism promotion.

This program will help attract production, grow a local crew and talent base as well as bring industry training and education to the communities at large. In conclusion we support the efforts of INfilm as they seek funding to implement the 3 phases of their 2014 plan for the Northern Regions of the Nanaimo Regional District.

Sincerely,



Blain Sepos
Executive Director



TOWN OF QUALICUM BEACH
INCORPORATED 1912

301 - 660 Primrose St.
P.O. Box 130
Qualicum Beach, B.C.
V9K 1S7

Telephone: (250) 753-6921
Fax: (250) 753-1213
E-mail: qbtown@qualicumbeach.com
Website: www.qualicumbeach.com

Chris Midgley
Manager, Energy and Sustainability
Regional District of Nanaimo
6300 Hammond Bay Road
V9T 6N2

Dear Sir:

INfilm application to the Northern Community Economic Development Program

The Town of Qualicum Beach is pleased to provide a letter in support of the North Island Film Commission application to the Regional District of Nanaimo's Northern Community Economic Development Program.

Qualicum Beach has been active in carrying out its culture-led economic development strategies as part of its 2012-2017 Cultural Plan, *Making Culture Count!* The vision of the plan is to be known as a "*creative marketplace built upon sustainable cultural capital*" and a key strategic goal area is to "*grow a thriving culture-based economy*".

INFilm is an important partner in achieving the plan's aims. Recognizing this, Town Council approved INFilm's request for funding in January of this year through a fee for service agreement, and is pleased to see the present proposal to the RDN that identifies specific actions to further our creative marketplace development.

Three of the goals noted in their funding application proposal would provide both direct and indirect economic benefit to our community. These include:

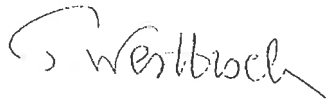
- 1. Image production and databank development:** "*encourage film industry activity in town to attract spending, create employment and raise profile of the Town*"- is a specific action in the cultural plan linked to creative-based economic goals. The image production and databank development is an important step in being able to attract film production to our area. By hiring local photographers, there is direct economic benefit to local talent, and further skills building by training them in the requirements of shooting an industry-standard production file.

2. **Film industry orientation workshop to be held in Qualicum Beach:** this aligns with skills development goals of our cultural plan to benefit creative workers in our area. The course is a pre requisite by most film labour organizations in British Columbia, and as such can assist in further employment opportunities.

3. **Support in identifying existing creative industry talent in our area:** this action is in keeping with the Town’s creative marketplace attraction initiatives and will provide a further foundation for the Town’s creative map that is being carried out for the community’s ‘Welcome’ portal site— a website that is key to our creative worker and lifestyle entrepreneur attraction efforts, and a goal of the Town’s *Youth and Families Retention and Attraction Strategy*.

The actions identified in INFilm’s grant proposal also tie in with work of *Oceanside Initiatives* of which the Town of Qualicum Beach is a partner and participant. By approving funding for INFilm’s proposal, the RDN will be bolstering the efforts of our community and region to further the development of its creative economy and leverage its attraction efforts.

Sincerely,



Mayor Teunis Westbroek

Appendix 3:

The Lavender Cottage

Appendix 3: The Lavender Cottage

Summary Evaluation

Proponent: For the Love of Parrots Refuge Society
Amount Requested: \$12,005
Summary: Provide funding to complete interior renovations for the Lavender Cottage, an expansion in the visitor offerings at the Parrot Refuge in EA 'F'.
Eligibility: The Lavender Cottage will be under the umbrella of the not-for-profit For the Love of Parrots Refuge, which is eligible to receive NCED funding. Interior renovations would qualify as Minor Capital
Priority Areas: ***Agriculture and Aquaculture; Tourism and Recreation, and Employment and Skills Training***

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<hr/>		
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
<hr/>		
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project		N/A
Support will not compete with existing businesses or generate unfair competition for small or local businesses		✓ ¹
<hr/>		
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN		N/A
<hr/>		
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		✓

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

Committee Recommendation: Full Funding Partial Funding: _____ No Funding

¹ The Lavender Cottage is unique in that there are no comparable offerings in the region, however inclusion of food and refreshment sales may generate competition with other local businesses.

FOR THE LOVE OF PARROTS REFUGE SOCIETY

P.O. BOX 645 2116 ALBERNI HWY COOMBS V0R 1M0

TEL: 250 951 1166 www.worldparrotrefuge.org

March 22, 2014

Dear Sirs,

We would like to apply for a Northern Community Economic Development grant for our new project entitled The Lavender Cottage.

The World Parrot Refuge is the sanctuary and educational facility of this Society. The land on which it is situated is in the ALR, but until recently supported only the growth of scrub grass. 3 acres of this land has been developed into a Lavender Farm. This is the only Lavender Farm within the RDN. This farm will create much needed agri-tourism in this area and show the value of growing a renewable product. A grant from Shell helped to create the Lavender Farm. This poor quality farmland now has an underground drainage system filling a large pond on the property, then recycling this water via the irrigation system. This pond also serves as a habitat for wildlife, beneficial insects and native plants.

It is our plan to use the attractive steel building already on the site, to create a value added business utilizing the lavender. This herb can be used in the creation of many natural products such as essential oils, soaps, shampoos, cremes, lotions, foods and teas, to mention but a few. It is also sought after as fresh flowers and dried flowers to be used in floral arrangements. We will display all of these products which will be made locally and on site, including lavender honey from the bee hives. The Lavender Cottage will also provide delightful teas and refreshing soft drinks as well as locally made and wrapped fresh sandwiches and pastries. This will be the only Lavender Tea Shop in the regional district.

The Lavender Cottage will provide training and employment for at least 2 local people from an area that has more people than jobs. They will be educated in full operation of a store, including ordering and displaying stock, attending to customers, operating a cash register and balancing the cash at days end. The sandwiches and pastries will be made at a local well respected business, Trees Restaurant and Bakery, demonstrating business partnerships. The manufacturing of all the cosmetic products such as soaps will be accomplished by local artisans and a herbalist who are currently working with us, using the lavender produced here last year. There will be space for local artisans to display and sell their work.

The World Parrot Refuge currently receives 10,000 visitors a year. Many visitors come from other countries solely to visit the sanctuary. The number of tourists to this area will increase considerably with the opportunity to visit the Lavender fields and the Lavender Cottage.

Advertising of the Lavender Cottage will begin on our very popular website and facebook site. Information will be available at hotels in the area and tourism centres. The Lavender Farm is already being advertised on the ferry routes. The local media is always happy to work with the World Parrot Refuge to bring attention to the valuable work being done right here in Coombs. We are currently creating a website specifically for the Lavender Farm and Lavender Cottage. The products we sell will also be available on the website for on-line sales. This natural expansion to the Lavender Cottage will provide employment for another local person.

Thank you for providing this opportunity,

Yours Sincerely



Wendy Huntbatch

President.

NAME OF ORGANIZATION: FOR THE LOVE OF PARROTS REFUGE SOCIETY		AMOUNT REQUESTED: 12,005.00
MAILING ADDRESS: P. O. BOX 645 COOMBS. BC. V0R 1M0		
CONTACT PERSON: WENDY HUNTBATCH	TELEPHONE NUMBER: 250 951 1166 FAX NUMBER: 250 951 2086	E-MAIL ADDRESS: wendy@worldparrotrefuge.org

PROJECT TITLE: THE LAVENDER COTTAGE
PROJECT DESCRIPTION: CREATION OF A TEA SHOP AND SALES ROOM FOR A VALUE ADDED PRODUCT GROWN ON THE SAME PROPERTY. PROVIDING ECO-TOURISM, JOB CREATION + TRAINING, NETWORKING WITH OTHER BUSINESSES, PROMOTION OF ARTS AND ADVERTISING. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: THE NCED FUNDS WILL BE USED TO RE-FURBISH THE INTERIOR OF THE EXISTING BUILDING TO CREATE THE IMAGE OF A LAVENDER COTTAGE AND TEA SHOP. (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: \$100,000.00 WILL BE RECEIVED FROM THE 'SHELL FUELING CHANGE' COMPETITION BY MAY 2014. THIS GRANT IS FOR THE LAND PREPARATION AND LAVENDER PLANTS TO CREATE THE FARM. THE BUILDING WAS DONATED BY WENDY HUNTBATCH (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

TRAINING AND EMPLOYMENT OF TWO NEW STAFF MEMBERS
 NETWORKING WITH LOCAL BUSINESS (TREES RESTAURANT) AND LOCAL ARTISANS
 PROMOTION OF ARTS + CULTURAL ACTIVITIES TO PROMOTE TOURISM
 CULTIVATING GROWTH IN AGRITOURISM
 ATTRACTING MORE VISITORS WITH ADVERTISING + TOURISM AMENITIES
 CONSERVATION OF FARMLAND

(Please attach additional pages as necessary.)


LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

① AT LEAST 2 PEOPLE WILL BE TRAINED AND EMPLOYED
 ② INCREASED TOURISM. LAVENDER IS A VERY POPULAR PRODUCT AS CAN BE SEEN IN SEQUIM, WASHINGTON STATE. THE ENTIRE TOWN HAS NOW BECOME INVOLVED IN THIS AND PROMOTES EVERY YEAR EVEN ON CANADIAN TV (SHOW)

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: 2014 03 24
---	----------------------------

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
 REGIONAL DISTRICT OF NANAIMO
 6300 HAMMOND BAY ROAD
 V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED: March 26, 2014	RECEIVED BY: CM
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.





FOR THE LOVE OF PARROTS REFUGE SOCIETY

• PROJECT COSTS

24FT X 24FT STEEL CLAD BUILDING	ALREADY CONSTRUCTED
INTERIOR CONVERSION FOR USE AS RETAIL STORE	
PRICES DO NOT INCLUDE RELEVANT TAXES AND RECYCLING FEES	
INSULATION 18 ROLLS R20 FIBREGLASS @ \$46.33 ROLL	\$ 834. 00
POLY	\$ 80. 00
CEILING 600 SQ FEET @ \$1.35	\$ 780. 00
FLOOR 600 SQ FEET UNIBOARD @ \$1.75	\$ 1,050. 00
WALLS 768 SQ FEET UNIBOARD @ \$1.75	\$ 1,344. 00
ELECTRICAL UPGRADE	\$ 250. 00
LIGHTING 3 4FT LED FIXTURES @ \$139. 00	\$ 417. 00
COUNTER	\$ 500. 00
SINK	\$ 150. 00
SHELVING	\$ 1,000. 00
LABOUR ESTIMATED 160 HOURS @ \$15	\$ 2,400. 00
SANDWICH AND SOFT DRINK COOLER	\$ 2,000. 00
COFFEE AND HOT WATER THERMAL POTS	\$ FREE USE WITH COFFEE PURCHASE
PICNIC TABLES FOR CUSTOMER USE (2)	\$ 1,000. 00
HARDWARE (NAILS SCREWS)	\$ 200.00
	\$ <u>12,005. 00</u>

FOR THE LOVE OF PARROTS REFUGE SOCIETY

LIST OF DIRECTORS AT MARCH 18TH 2013

Name	Home Address	Telephone	Email	Position
Wendy Huntbatch	2116 Alberni Hwy Coombs BC V0R 1M0	250 951 1166	wendy@floprs.org	President
Horst Neumann	2133 Burgoyne Road	250 951 1168	horstn@shaw.ca	VP/Treasurer
Justin Huntbatch	2116 Alberni Hwy Coombs BC V0R 1M0	250 927 4531	jhuntbatch@shaw.ca	Secretary
Janet Breslin	11077 – 154 St Surrey BC V3R 6V7	604 583 5881	molly2000dolly@hotmail.com	Director
Dr Stewart Metz	4613 – 121 Ave SE Bellevue WA 98006	425 830 5295	parrotdoc@gmail.com	Director
Ann Brooks	148 Pinecrest. Alexander NC 28701		ann@phoenixlanding.org	Director
Al Humphrey	733 Redwood Drive Qualicum Beach BC V9K 2J2	250 752 3711	alforegolf@telus.net	Director



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Naturally Green, that's our commitment!

As an environmentally responsible manufacturer, our mission is to ensure that every step of our flooring production respects the precious resources of our planet: earth, water and air.

Uniboard® Protects the Environment

- No trees are cut to produce our floors. We use only residual woods in the manufacturing process of our high-density fiberboard (HDF).
- All residual sawmill debris accumulated at the end of the manufacturing process is recycled and used as an energy burning combustible (biomass).
- All HDF used is certified as Eco-Certified Composite (ECC™) and CARB2 by the Composite Panel Association.
- All HDF used is FSC® certified and the Uniboard laminate flooring plant is FSC certified chain-of-custody
- All Uniboard products can contribute to LEED® points

[Uniboard® LEED](#)

[Uniboard® Environmental Policy](#)

The ECC™ certification

(Eco-Certified Composite)

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LED LIGHTING



UPGRADE TO LEDS

LEDs have become a standard for [holiday season decoration lighting](#), but now additional LED products have started to enter the market for common indoor and outdoor household lighting.

LED technology promises big savings

LED (Light-Emitting Diode) lighting is an emerging technology that holds great promise to revolutionize home lighting over the next decade.

[Read editor Rob Klovance's review of GE's new 9-watt LED](#)

While some LEDs are already beginning to surpass the quality and efficiency of existing lighting technologies, such as fluorescent and incandescent, [LED performance vanes widely](#).

Affordability

LEDs are generally more expensive than other lighting options, but their excellent efficiency and extended life make them very cost-efficient for certain applications.

Cost savings

LEDs reduce energy costs, using at least 75% less energy than incandescent lighting. And they last a long time, a minimum of 25,000 hours, or 25 years based on average household use.

That life span is about 15 to 20 times longer than incandescent lighting, and about three times longer than CFLs.

Health & comfort

The most common LED light colour, white, produces a relatively soft white light without glare. Blue can also be popular, with some reports indicating seniors experience far less eye strain reading under blue LEDs than under incandescent lights.

LEDs are also generally small and sturdy, and they do not contain mercury, a concern to some when considering energy-efficient compact fluorescent lighting.

One drawback of LEDs has been the narrowly focussed beam, but some new products include clusters of LEDs and the use of diffusers that widen the beam and broaden application options in the home.

Environmental considerations

The big plus with LEDs is energy efficiency and the fact that they last so much longer than incandescents. They also last significantly longer than CFLs and don't contain mercury.

What are LEDs

- LEDs (light-emitting diodes) are small light sources that become illuminated by the movement of electrons through a semiconductor material.
- The heat from an LED is conducted through the back of the fixture, rather than radiated in all directions as with other light sources. The proper dissipation of this heat is key to effective LED performance in both fixtures and bulbs.
- LED light sources are inherently directional and do not require a reflector to direct light, offering increased energy savings in directional applications

Benefits of ENERGY STAR-qualified LED Lighting

- Reduced energy costs. LEDs use 75% less energy than standard incandescents
- Long life – a minimum of 25,000 hours, or 25 years based on average household use
- Light comes on instantly when turned on
- Dimmable products don't flicker
- Fixtures come with a minimum three-year warranty — far beyond the industry standard.

LIGHTING

[Turn Off Lights](#)[Energy-Efficient Lighting](#)[Lighting Controls](#)[Use Natural Light](#)[Adjust Lighting Levels](#)[Use Natural Candles](#)[LED Holiday Lighting](#)[Lamps & Fixtures](#)[Outdoor Lighting](#)[LED Lighting](#)[Recycling CFLs](#)

A look at an LED 40-watt equivalent

Editor Rob Klovance tries out GE's cool new 9-watt LED

• [Read the story](#)

- LEDs contain no mercury.

What you need to know

Not all LEDs are created equal

While some LEDs are already beginning to surpass the quality and efficiency of existing lighting technologies, such as fluorescent and incandescent, LED performance varies widely.

Industry and Government testing has shown wide variability in performance of LED products, with some products not meeting the ratings listed by the manufacturer.

Look for the ENERGY STAR label, awarded to select LED products that meet strict efficiency, quality, and lifetime criteria.

The right LED, in the right application, is key

Only well-designed LED products using the latest in LED technology, and applied in the right applications, will provide the energy, lighting quality, and long-life benefits of LEDs.

Warranties & recycling of LEDs

Warranties vary by manufacturer but typically are between 6 to 10 years. If ENERGY STAR-qualified LED bulbs fail before the warranty expires, return them to either the place of purchase or the manufacturer. Check the bulb's packaging for details about the manufacturer's warranty.

Starting July 1, 2012 Product Care's Recycling Program will include LEDs in addition to CFLs. Visit [Recycling Council of BC](#) or [LightRecycle](#) for details.

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Appendix 4:
Roof Repair of Curling Rink

Appendix 4: Roof Repair of Curling Rink

Summary Evaluation

Proponent: Parksville Curling Club
Amount Requested: \$15,000
Summary: Funding to provide a new membrane roof over the old tar roof.
Eligibility: The Parksville Curling Club is an eligible recipient of NCED funding. A roof repair is not an eligible economic development project.
Priority Areas: *Tourism and Recreation*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided		✓
<hr/>		
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources		✓
<hr/>		
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted		N/A
The proposal does not replicate an existing event, program or project		N/A
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<hr/>		
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		✓ ¹
Leads to increased economic activity or employment in the participating communities		✓ ²
Will attract business and investment to the Northern Communities of the RDN		N/A
<hr/>		
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		N/A

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

Committee Recommendation: Full Funding Partial Funding: _____ No Funding

¹ The Club suggests that the repairing the roof will enable the facility to remain operational, benefiting the health and well-being of residents and attracting visitors to the area.

² Repairing the roof, and ensuring the club remains operational may sustain existing economic activity, but it is not clear that it would lead to increased economic activity.

NAME OF ORGANIZATION: Parksville Curling Club		AMOUNT REQUESTED: \$ 15,000.
MAILING ADDRESS: 193 Island Highway P. O. Box 1624 Parksville, B. C. V9P2H5		
CONTACT PERSON: Ron Boag	TELEPHONE NUMBER: 250-248-3764 FAX NUMBER:	E-MAIL ADDRESS: ronboag@gmail.com

PROJECT TITLE: Roof Repair of Curling Rink
PROJECT DESCRIPTION: We have an immediate need to resurface our roof with a new membrane over the old tar roof. This is not a major capital project, but, if we do not do this soon, damage from the current leaking will increase any roof repair in the future. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: To apply a new membrane roof over the old tar roof. (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: none in 2014 (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

The curling club provides a sustained economic benefit to the region by:

- improving the health and well being of area residents with the activity of curling
- attracting players from out of the area, who participate in our bonspiels, to use hotels, restaurants and stores in our region, while they are here.
- attract incoming residents to Parksville, as a 'community with a curling rink'.
- shopping locally for our operating needs in running the curling club

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:


Supporting this project for the Parksville Curling Rink will:

- keep the curling club operable, so the RDN and the city of Parksville avoid the cost of demolition of the building, should the curling club become inoperable. [we are non-profit society and in 5 of the last 8 year's, have operated at a loss]
- keep the curling club operable so it continues to contribute to the local economy with income provided to local hotel, restaurants and retails stores during the 'off-season' for the tourist trade.

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: 3/25/14 Mar 25 2014
By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.	

SUBMIT HARD COPIES TO: **NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM**
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED: March 26, 2014	RECEIVED BY: CM
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.



REGIONAL
DISTRICT
OF NANAIMO

March 3, 2014

City of Parksville
100 East Jensen Avenue
Parksville, BC
V9P 2H3

Re: District 69 Arena / Parksville Curling Club Permissive Tax Exemption

Dear Mayor and Council:

At the February 25, 2014 Regular Meeting of the District 69 Recreation Commission a delegation from the Parksville Curling Club was in attendance. The Curling Club provided information to the Commission on the financial impact they are facing with the reduction and potential elimination of the City of Parksville's permissive tax exemption on the leased area for the facility at the Parksville Community Park.

The Commission then approved the following two resolutions.

1. *That staff prepare a report on the impacts the Parksville Curling Club and the District 69 Arena facility is facing with the reduction and removal of the Permissive Tax Exemption by the City of Parksville for the leased parklands and to provide options that will ensure the Club and the Regional District facility can be sustained in the long term.*
2. *That the District 69 Recreation Commission Chairperson send a letter to City of Parksville with a copy to BC Assessment requesting the reconsideration of the reduction and elimination of the Permissive Tax Exemption for the Parksville Curling Club / District 69 Arena leased lands at the Parksville Community Park and for staff to work with the Parksville Curling Club on the verification of the current property and land assessment with BC Assessment.*

The District 69 Arena is a facility that is owned by the Regional District of Nanaimo and is situated on parkland leased from the City of Parksville. Upon completion of the arenas at Oceanside Place, the District 69 Arena Lands were subleased and the facility leased to Parksville Curling Club. This arrangement has provided for the continued use of this publicly owned facility at no cost to the local tax payer for the past 10 years. As the facility was operated by a local government prior to 2003 it received automatic tax exemption status. With a non-profit society operating the facility from 2003 onwards, a permissive tax exemption had to be applied for annually by the Regional District on

RECREATION AND PARKS DEPARTMENT

HEAD OFFICE:

Oceanside Place
830 West Island Highway
Parksville, BC
V9P 2X4
Tel: (250) 248-3252
Fax: (250) 248-3159
Toll Free: 1-888-828-2069

Ravensong Aquatic Centre
737 Jones Street
Qualicum Beach, BC
V9K 1S4
Tel: (250) 752-5014
Fax: (250) 752-5019

RDN Website: www.rdn.bc.ca



REGIONAL
DISTRICT
OF NANAIMO

behalf of the Curling Club. As you are aware this tax exemption status was granted up until the year 2014.

With the loss of 50% of the tax exemption in 2014 followed by potential loss of 100% of the exemption in years to come, the financial pressures on the non-profit group's resources have placed the facility and Curling Club's future in doubt.

Without a tenant in the building, the demolition of the public facility would become more relevant and at a considerable expense to all participating members of the District 69 Arena Function which includes the City of Parksville, Town of Qualicum Beach, Electoral Areas 'E', 'F', 'G' and 'H'.

The RDN's District 69 Recreation Commission is requesting the City of Parksville reconsider the decision of not granting property tax exemption to the facility or provide alternative means to eliminate the financial burden. The granting of a tax exemption or significant reduction in taxes payable for the site would be consistent with practices done at adjacent curling clubs in Qualicum Beach and the City of Nanaimo. This move would reduce an additional financial burden on the Curling Club that has provided a valued recreational service to the area who have also provided a consistent source of economic generation to the local tourism industry.

On behalf of all members of the District 69 Recreation Commission, we respectfully request the City of Parksville reconsider this matter.

Sincerely

Scott Tanner
Chair, District 69 Recreation Commission

cc: District 69 Recreation Commission
Regional District of Nanaimo Board
Parksville Curling Club
BC Assesment

RECREATION AND PARKS DEPARTMENT

HEAD OFFICE:

Oceanside Place
830 West Island Highway
Parksville, BC
V9P 2X4

Tel: (250) 248-3252
Fax: (250) 248-3159
Toll Free: 1-888-828-2069

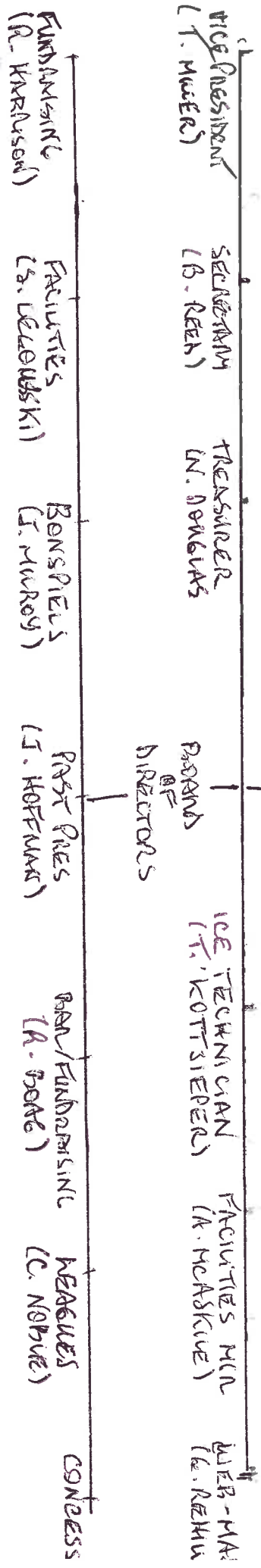
Ravensong Aquatic Centre

737 Jones Street
Qualicum Beach, BC
V9K 1S4

Tel: (250) 752-5014
Fax: (250) 752-5019

RDN Website: www.rdn.bc.ca

PARKS VIVE MARINE CLUB



- Parksville Curling Club is a registered non-profit society, with up to 300 active curlers. We provide a recreational activity “the sport of curling” to the residents of the region at an affordable cost. The club is open to anyone wishing to participate in curling.
- The majority of our income comes from our curling fees, fund raising activities, hosting bonspiels and major events, advertising, sponsorships and the operation of a concession and bar for our members. All of this is done through volunteers, club members who give of their time and efforts throughout the years. All the income brought into the club is used to maintain and operate the building.
- Our only paid employees are a part-time manager and the Ice Technician (ice-maker - making and maintaining curling ice is a science unto itself).
- We have 16 leagues - up to 40 curlers per league - who curl on a weekly basis with the only quiet time at the rink Tuesday and Friday afternoons. We have recently implemented two new leagues - a junior program which has up to 24 young people curling once per week with volunteer coaches providing on ice instruction and the club providing all necessary curling equipment. We also have a stick league of 32 curlers which allows those with limited mobility to continue to be active in the sport.
- We provide ice time for Special “Olympians” each week at no cost and have also donated ice time for their bonspiels on occasion.
- We put on six bonspiels per year, with home teams attending as well as teams from other island communities and the mainland. On average at least 4 or 6 out of area teams attend each bonspiel. These out of town teams stay in local hotels and support the local economy. We shop locally, when possible, for banquets and prizes for these events. The volunteer hours required to run a bonspiel is well over 300 hours per event. Since January 1st through until March 15th, we have had only two full weekends where there were no curling events happening.
- We are home to a world caliber Curling Camp, the Four Foot Curling Camp, for competitive curlers with 70 people in attendance for 4 days in late August. Curlers come from across Canada and the United States, bringing in revenue to local hotels and businesses.
- Many of our junior curling teams have placed high in local bonspiels with our girl’s team winning the Zone Championship for the BC High Schools, going on to compete at the High School Provincials held in our facility this year March 5-8. The use of our facility was at no cost to the participants or their schools.

- These High School Provincials brought 16 teams (64 curlers) from across the province along with extra players, coaches, parents and grandparents. This benefits the local economy and tourism industry, during a low season. Again, this required many hours of volunteer time.
- We have provided ice time, equipment and coaches for four groups of school children as well as time for a group of students from Trinidad, approximately 95 students over the past season.
- The arena, while having great "arena ice", which is highly regarded in the curling world, is a large, elderly facility. We have completed a lot of improvements over the 10 years. (Details included on page 3).
- We were fortunate to be selected to host the Men's Provincial Championships for 2012 and 2013. Through a lot of volunteer time (4,000 hrs) we were able to build our operating funds as in the first 8 years of operation we suffered a loss in 5 of those years. We cannot foresee hosting another equivalent event in the near future. However, due to the age of our equipment and building we must have funds available for repairs and maintenance. (See list of repairs on page 3)
- Our demographics are such that approximately 1/3 of our membership are couples and 60% of the members are retired and on limited pension incomes. We are competing with other curling clubs in the area, (Nanaimo and Qualicum). Increasing our fees to pay this property tax would result in a loss of members, compounded because we also lose the volunteer hours that these individuals contribute to the club.
- We are unique in the community - we operate and maintain a very large, old and inefficient facility. No other community group in Parksville has the magnitude of operating expense that the Parksville Curling Club faces.
- Failure of our curling club would result in the city receiving no revenue or benefits from the property. The building would have to be taken down and the land used as a parking lot at best, or expand the park. This would end up as an expense to the city and the RDN.
- Failure of our curling club would also impact on many of the businesses in the community. Without bonspiels and special events there would be no support to local businesses. Our events provide significant revenue to businesses, especially in the off season.
- The city does not provide us with any services - our volunteers mow the grass, maintain the surrounding trees, supply lighting in the parking lots on both sides of the building, clear the snow, hand sweep the tree debris and provide general maintenance to the land leased by the city to the RDN. There are no private businesses operating out of this facility.
- We need your support to resolve this burden on the curling club, by providing a grant equal to our tax liability for 2014 and returning to the 100% tax exemption for the life of the curling club. Without support or relief from this taxation, our club will be forced to eventually close its doors.

Appendix 5:
Start-up 101 – Training Seminar

Appendix 5: Start-up 101 – Training Seminar

Summary Evaluation

Proponent: Innovation Island Technology Association
Amount Requested: \$5,000
Summary: Coordination and delivery of a seminar session to assist an estimated 25 local technology entrepreneurs acquire the skills, understanding and resources to develop small businesses, primarily in the media and high tech sectors, and to learn how to accelerate business growth.
Eligibility: Innovation Island Technology Association is an eligible recipient of NCED funding. Events are an eligible project cost.
Priority Areas: *Assistance for Start-ups and Self Employment; Arts, Culture, and Media; and High Tech Sector.*

Evaluation Criteria:

<i>Project Viability:</i>	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<hr/>		
<i>Financial and Administrative Feasibility:</i>	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
<hr/>		
<i>New and Unique:</i>	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<hr/>		
<i>Economic Benefit:</i>	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
<hr/>		
<i>Community Support:</i>	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		N/A

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

Committee Recommendation: Full Funding Partial Funding: _____ No Funding

NAME OF ORGANIZATION: Innovation Island Technology Association		AMOUNT REQUESTED: \$5,000
MAILING ADDRESS: 209 - 335 Wesley Street, Nanaimo, BC V9R 2T5		
CONTACT PERSON: Paris Gaudet, Executive Director	TELEPHONE NUMBER: 250.753.8324 FAX NUMBER: NA	E-MAIL ADDRESS: paris@innovationisland.ca

PROJECT TITLE: Start-up101 Training Seminar
PROJECT DESCRIPTION: Innovation Island has worked with 500+ technology entrepreneurs over the years and regardless of their stage of development, they all faced the same challenges and opportunities. It is how they address and tackle these challenges that result in success or failure. Some reasons why companies fail to scale are the process for acquiring customers; understanding the market demands and needs; creating a scalable, repeatable business model; and lack of team. Start-up 101 takes Innovation Island's years of expertise and knowledge, bundles that into a seminar that will assist technology entrepreneurs to acquire the skills, understanding and resources they need to accelerate their growth. Attached is a more detailed overview of proposed program. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: The NCED funds will be used for speaker fees, travel and other costs associated with the design and delivery of the Startup 101 training seminar, which includes: \$3,500 contractor fees; \$500 travel; \$500 advertising and promotions; \$500 materials, supplies, photocopying, and resources. (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: Innovation Island will utilize its core funding via the BC Innovation Council to cover staffing costs, venue rentals, and other additional costs. (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:
 The project supports the NCED principle of cultivating entrepreneurial spirit. By providing entrepreneurs with the knowledge, training and skills to establish successful and sustainable technology companies, leads to job creation and investment attraction opportunities. In addition, the project aligns with the Assistance for Start-ups and the High Tech sector Priority areas.


(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:
 It is anticipated that 25 entrepreneurs will be trained via the Start-up 101 seminar. As a result, these entrepreneurs will have the opportunity to connect with other like companies to share knowledge, expertise and project collaboration. Companies that have the correct structure and foundation attract talent and investment that results in the multiplier effect for the local and regional economy.

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: March 26, 2014
---	--------------------------------

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: **NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM**
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED: March 26, 2014	RECEIVED BY: CM
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.



APPLICATION FORM

Northern Community Economic Development Program 2014

Supporting materials and additional information

About Innovation Island

Based in Nanaimo, Innovation Island Technology Association (formerly known as the Mid-Island Science, Technology and Innovation Council), is a registered non-profit organization that plays a key role in developing the regional technology sector. The region served by Innovation Island is the Malahat north to the tip of Vancouver Island, including the Sunshine Coast and Gulf Islands. The mandate of Innovation Island is to accelerate business success through scientific innovation and technology.

As the leading voice for technology entrepreneurship and innovation in the region, Innovation Island's goal is to support entrepreneurs to start successful technology companies. Provide them with the resources, connections and opportunities they need to grow and succeed. In the last 12 months, Innovation Island has coordinated and hosted 26 events that were attended by more than 1,000 individuals.

The Innovation Island Board of Directors is made up of successful technology entrepreneurs, community leaders, and academia representatives that have strong entrepreneurial roots within the region. Although Directors are appointed to the Board to bring special expertise or a point of view to Board deliberations, the best interests of the organization are paramount at all times. Directors are elected for terms of two years, which takes place at the Annual General Meeting.

The Board is responsible for overseeing the strategic direction and governance of the organization and the Executive Director is responsible for the day-to-day leadership and management of Innovation Island. The Governance Committee, in conjunction with the Board Chair, leads an annual performance review of the Executive Director, measured against objectives and other relevant criteria established in the previous year by the Board and the Executive Director.

DRAFT

START-UP 101

entrepreneurs unplugged

BRING ON THE DISRUPTION!



INNOVATION ISLAND

Technology happens here

START-UP 101

May 28, 2014 (TBC) | 9:00 am – 5:00 pm
Qualicum Beach Digital Media Studio
600 Beach Road, Qualicum Beach

For founders and CEO's of early-stage ventures (or those who want to be) who need straight-shooting insight on what's required to turn IDEAS into COMPANIES. Start-Up 101 is a one-day seminar that provides best practices and valuable resources that you can use immediately!

SEMINAR OUTLINE:

- Learn how start-up **funding** works
- Perfect your **pitch**
- Refine your **idea**
- Turn your idea into a **product**
- Find out how to **maximize** government programs and services
- Build a **team** and leverage **advisory** Boards
- Determine the right **company structure**
- Understand **Patents** and **Trademarks**
- Discover your **entrepreneurial type**
- Benefit from free **technology** tools
- Hone best practices in **marketing** and **sales**

SEMINAR FACILITATORS:



GRAHAM TRUAX

Executive-in-Residence, Innovation Island

Graham has over 25 years' experience working as an entrepreneur and executive with start-ups and SMEs. Graham is a business and technology advisor in the areas of product conceptualization, market research, strategic planning and risk/opportunity assessment. As an ardent information junky and technology advocate, Graham keeps his clients informed, engaged and inspired.



EAN JACKSON

Analytics Marketing Inc.

Ean has invested the past 27 years in management, technical and business development roles in the tech industry. Ean is a Managing Director of Analytics Marketing and is accountable for delivering new revenues, new clients and investors to growing businesses. He speaks frequently on business and technology issues, is an angel investor for early stage tech companies and is a volunteer mentor for New Ventures BC.

Contact Innovation Island at info@innovationisland.ca or 250.753.8324 for more information

REGISTER NOW!

“CLICK. BOOM. AMAZING” ~ *Steve Jobs*

Supported by...

RDN Logo



Appendix 6:
**Arrowsmith Recreation Hall – Septic
System**

Appendix 6: Arrowsmith Recreation Hall – Septic System

Summary Evaluation

Proponent: Arrowsmith Agricultural Association
Amount Requested: \$7,000
Summary: Funding to replace a pump-and-haul septic system with a full in-ground septic system, thereby enabling the Arrowsmith Recreational Hall and surrounding grounds to schedule public events back-to-back, increasing the total number of events hosted, and to have the capacity to host more people at each event.
Eligibility: Arrowsmith Agricultural Association is an eligible recipient of NCED funding. A septic system repair is Minor Capital, an eligible project expense.
Priority Areas: *Arts, Culture, and Media; Agriculture and Aquaculture; Tourism and Recreation; and Employment and Skills Training.*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<hr/>		
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
<hr/>		
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted		N/A
The proposal does not replicate an existing event, program or project		N/A
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<hr/>		
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		✓ ¹
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN		N/A
<hr/>		
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		N/A

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

Committee Recommendation: Full Funding Partial Funding: _____ No Funding

1 The Applicant describes the local employment that will result from building a septic system. The more impactful benefits associated with hosting more events attracting more people to the Area are not quantified.



APPLICATION FORM

Northern Community Economic Development Program 2014

NAME OF ORGANIZATION: Arrowsmith Agricultural Association		AMOUNT REQUESTED: \$7000.00
MAILING ADDRESS: PO Box 195 Coombs V0R 1M0		
CONTACT PERSON: Debbie Adkins	TELEPHONE NUMBER: 250-248-8724 FAX NUMBER: 250-752-9757	E-MAIL ADDRESS: debadkins@shaw.ca

PROJECT TITLE: Arrowsmith Recreational Hall, Septic System
PROJECT DESCRIPTION: to replace the pump and haul septic system on the Arrowsmith Recreation Hall with a full in-ground septic system. The current system incurs a regular service cost, and requires regular monitoring to avoid overflow and contamination of the soil surrounding the main entrances to the building. This is particularly risky on weekends when the hall or grounds are booked for day and evening events, and the washroom facilities are heavily used, which occurs frequently from April to September. A septic leak would have disastrous consequences (lost revenue, loss of reputation, disrupted or cancelled events, etc.). (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: \$3000 Lewkowich Engineering, site services \$4000 J. Von Conruhds Excavating (machine, fuel, trenching, pipes, and connection to hall) (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: \$6000 Coastal Community Credit Union, for septic treatment system \$4000 Community Fisheries Development Program, federal job retraining program participants will provide all manual labour required (4-5 workers & supervisor) \$2000 gravel donated by various local suppliers (Peter Key, Doug Schug) (Please attach additional pages as necessary.)

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APPLICATION FORM

Northern Community Economic Development Program 2014

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

Our property and the events we host broaden the region's attractiveness as a tourist destination; we have many successful partnerships with complementary organizations (4H, ACES, PGOSA, ART); we leverage funding from multiple stakeholders (BC Gaming, RDN, CCCU); we generate significant spillover revenues in the Coombs business district and tourism dollars to the local district (room nights, meals, etc.). We meet all stated priorities in arts, culture and media; agriculture; and tourism and recreation. We are the only recreational outlet in Area F.

(Please attach additional pages as necessary.)


LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

completion of this project will see funds spent with local suppliers, providing local employment, as well as job retraining for the Community Fisheries workers. It will ensure that our busy facilities can function at capacity without risk of a septic-related health shut down.

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: <i>Mar 26/14</i>
---	----------------------------------

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED: March 26, 2014	RECEIVED BY: CM
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Arrowsmith Agricultural Association**2014 Board of Directors**

President: Donna Furneaux 250-752-9935 bdfurneaux@shaw.ca
290 East Fern Qualicum Beach V9K 1X5 retired

1st VP: Debbie Adkins 250-954-7434 debadkins@shaw.ca
835 Temple Street, Parksville V9T 3C9 retired

2nd VP: Tim Boley 250-752-9757 jboley@shaw.ca
3035 Rinvold Rd, Qualicum Beach, V9K 1X2 handyman

Secretary: Richard de Candole 250-752-5384 5decand@telus.net
710 Stevens Rd., Qualicum Beach V9K 1V3 2 school bus driver

Treasurer: Suzin Crosby 250-248-2463 nscrosby@shaw.ca
1058 Shidler Road, Coombs, V0R 1M0 retired

Past President: Doreen Patterson 250-752-9366 bob-doreen@shaw.ca
976 Robin Place, Qualicum Beach V9K 1M7 hardware store manager

Directors: Bob Rowe 250-752-7448 kyrowe@shaw.ca
2770 Peters Road, Qualicum Beach V9K 1Z1 chiropractor

Marg Acton 250-752-9496 germar@telus.net
1077 Clarke Road, Qualicum Beach, V9K 1W3 retired

Donna Reed 250-752-1175 shanealreed@shaw.ca
1200 Ganske Road, Qualicum Beach V9K 2G4 business owner

Kait Caruso 250-248-0099 freakygranny@hotmail.com
1011 Ford Road, Coombs V0R 1M0 retired

Sidney Russell 250-752-1405 sidneyrussell@hotmail.com
1127 Pratt Road, Qualicum Beach V9K 1W5 farmer

Trustees: Colin Springford 250-468-7510 springfordfarms@telus.net
1950 Northwest Bay Rd, Nanoose Bay V9P 9C5 business owner/farmer

Rose Brittain 250-752-6621 drw01@telus.net
1193 Winchester Rd, Qualicum Beach, V9K 1X9 retired

Barry Neden 250-248-9240 regattagardens@shaw.ca
1990 Alberni Highway, Box 89, Coombs, V0R 1M0 retail manager

General Manager: Janet Boley 250-752-9757 jboley@shaw.ca
3035 Rinvold Rd, Qualicum Beach, V9K 1X2

Caretakers: Ken & Joan Herbertson 250-248-2004
1014 Ford Rd, Coombs, V0R 1M0

Eligible Voting Members: 55

Arrowsmith Agricultural Association & the Coombs Fair

The Arrowsmith Agricultural Association is based in Coombs, in Area F of the Regional District of Nanaimo. Our annual fair and 4H activities hosted on our property serve all of the communities in School District 69, including Parksville, Qualicum Beach, Coombs, Errington, French Creek, Hilliers, Qualicum Bay, Bowser, Horne Lake, Deep Bay and Nanoose Bay. As the first fair in the 4H cycle on Vancouver Island, we draw 4H and open exhibitors, as well as visitors, from around the Island, as well as visitors from the mainland, including many tourists from other countries.

We are an organization with an extremely good track record and solid community support. Through careful management over the last 100 years, our Association has added to its holdings, owning our 10-acre fairgrounds and the buildings located there. We even lease, for a nominal fee, a portion of our land and a building to the Coombs Volunteer Fire Department.

Over 18 years ago, our board decided that our great community resource, 10 acres of land and numerous buildings, should be utilized for more than just two days each summer when we host our annual fair. We have worked very hard, reaching out into the community to find more user groups, and accessing funding, to assist with annual operating costs and capital grants for two buildings. We have received grants from the Regional District of Nanaimo, as our property provides the only recreational facilities for local Area F residents.

In 1996, we started accessing gaming funds via a bingo affiliation in Port Alberni. Since 1998, we have also received two rounds of major capital grants. With volunteer labour and in-kind contributions, we have significantly leveraged the value of these capital grants.

In 1999 and 2001, with major capital grants of \$50,000 we built a new meeting and exhibit hall with our first health-approved kitchen. From rental revenues, we paid off that mortgage within 3 years. Today, it is valued at \$530,000, ten times the value of the grants received.

In 2009 and 2010, we received a total of \$200,000 in capital grants to build an 8000 sf recreation and exhibit hall, to replace an old barn. The structure was built to code as a Disaster Relief Centre and is scheduled to be fitted with on-site power generation by the Regional District of Nanaimo. In 2011, the BC Gaming capital grant program was put on hold, before we could apply for a final grant to complete this building, including its septic field, which operates with a temporary, health-approved pump and haul tank system. This hall, since completed with significant volunteer and in-kind contributions, is now worth more than four times the amount of the grants received, valued today at \$794,000.

Currently both buildings are busy from 9am to 9pm most weekdays, and generally on the weekends with special events. The recreation hall's current pump and haul septic system entails a regular cost for septic removal, and the risk of overflow requires frequent monitoring. We urgently need to replace these tanks with a proper septic field. The risk of an overflow, during an event, is significant. It could shut down our fair, or cause the cancellation of other events in the event of an overflow.

Our goal with these new buildings is to further develop our financial self-sufficiency, while boosting community access to and use of our property. With our two major halls, our music stage and our

outdoor space, we are becoming a very attractive destination for many events, private and public, where indoor/outdoor space are preferred. We are the only location in our district where weddings and similar functions can access private outdoor space for food/alcohol service, allowing for outdoor activities as part of each event. Approximately one third of event bookings are from out-of-district hosts, and public shows (i.e., gun or motorcycle, etc.) draw visitors from around the island and the lower mainland.

Since 2003, we have been hosting fundraising dinners which bring many people, both locals and tourists, to our property for the first time. Over the years we have also hosted numerous farming, gardening, growing & preserving food, heritage crafts, and animal husbandry workshops. We are in the process of developing more events, to generate income while raising awareness of and participation in agricultural activities and exhibiting our fair, and of the facilities that we offer to the community. On an annual basis, we track over 2500 hours for general improvements to the grounds and buildings, about 3000 hours for the fair and over 1500 hours for other activities, for a total of about 7000 volunteer hours per year.

In 2013, as the Province of B.C. introduced the new statutory holiday in February, we hosted our first ever Family Day event, with free access to both buildings, with games, activities and educational displays, as well as free hot dogs, hot chocolate and popcorn. We were hoping for about 500 visitors, but as the only event within a large geographic area, we had about 2000 people on site, locals as well as many from places like Lake Cowichan, Nanaimo, Courtenay and Port Alberni. It was a very busy day, as we sent runners to buy up all the hot dogs in the district. In 2014, we were more prepared for a large turnout, and had lots of hot dogs and volunteers, and our Family Day this year was more manageable, with about 1200 visitors. It was a good day for all, and we look forward to hosting this great event for years to come.

2013 was the Centennial year for the Coombs Fair, and to mark the occasion, we built a new music stage, to replace the small frame structure that we had. The new stage was built with lots of community donations and about 2000 hours of volunteer labour. This very successful project has left us with minimal reserves for other projects. The summer of 2014 will be the first season with the completed stage as part of our roster of rentable structures generating revenue. A new septic field will be essential to the success of this additional rental.

We are fortunate to have an ongoing partnership with Community Fisheries Development Program, a federal job retraining program. Two years ago, we had their crew work on our property, handling building maintenance, repairs, painting, grounds work and more. This year they are back again, with a crew of 4-5 and a supervisor, a small budget for materials and they work roughly 8 hours a day, Monday-Friday (with every other Friday off). Our obligation is to contribute a certain amount of the materials they require to handle various tasks on our property; most will come from materials on hand or donations. They will be with us for up to six months, with some of their time spent on jobs for other non-profits in our community. These workers would provide all non-machine labour required to complete our septic system; their manager is pleased that they may have an opportunity to work on and learn how to build a septic system.

Attendance at our annual fair has been always good, with a steady increase over the last several years. 2011 was our best year ever, almost double our average over the last two decades, with over 8000 people at our fair, a number that we have steadily maintained since then. In 2013, we had a significant increase of 10-15% in overall attendance, when we received an NCED grant to help publicize the fair on CHEK TV.

All preparations for the fair, youth & 4-H activities, community displays, parking and admissions are handled by volunteers, about 300 including members, their families and friends. We operate a concession and a tea house with homemade pies. All fair income and other fundraising activities go to maintenance of grounds and facilities and ongoing yearly support of youth, senior and community use of our grounds.

Here is a brief list of the primary activities and user groups hosted on our property:

1. Various 4-H clubs, horse and other animals, agricultural education, public speaking, etc., hold weekly meetings and numerous events on our property (no charge for use).
2. food safe and agricultural education workshops hosted by AAA, on topics such as poultry health. Coombs Farmers Institute hosts meetings and a spring animal and farm equipment auction that raises funds for agricultural education scholarships (no charge for use).
3. ACES, Arrowsmith Community Enhancement Society, shares our office space, and hosts many events, including a popular Halloween event with an average of about 1000 attendees, DooLittle Square at our fair, numerous recreational activities and an annual community picnic (no charge for use).
4. Prairie Fowl Suppers, a fundraiser we host in November and March, are very popular with locals, seniors and tourists alike.
5. Silver Spurs Riding Club and Rainbow Therapeutic Riding use ring and meeting rooms
6. Parksville Qualicum Fish & Game Air Rifle Youth Shooters use an older building for rifle practise.
7. Recreational users include Parksville Goldie Oldies Sports Association for various sports, ladies drop-in badminton, several basketball groups, youth activities, dog trainers, yoga, volleyball, indoor tennis, badminton, and floor curlers.
8. The Sound Garden is a new long-term tenant in our Annex building, with music jams, lessons for all age groups, and small concerts, all in a non-smoking, no-alcohol family setting.

Our facilities are also used for weddings, funerals, reunions, craft and swap meets, small trade shows, other community events, and more.

We consider our accountability and transparency to be a great measure of our success. All meetings are open to the public; anyone may become a member; our books are open to the public. Everything that "we" own belongs to the community at large.

We are proud that our grounds are used more, on a year-round basis. We look forward to being more financially self-sufficient, as our major buildings develop regular users and rentals, and we increase our own community-based fundraising events. Throughout this process we have remained true to our agricultural roots, always working to raise awareness of our fair and agriculture-related issues. As our two new buildings are essential to our fair, they in turn have become a year-round source of activities and events that promote and support the fair.

Appendix 7:
**Regional Mobile Driving/ Cycling/
Walking Historical Trail and Tour**

Appendix 7: Regional Mobile Driving/ Cycling/ Walking Historical Trail and Tour

Summary Evaluation

Proponent: Parksville Qualicum Beach Tourism Association
Amount Requested: \$15,000
Summary: Funding to develop better wayfinding between attractions and to encourage visitors to discover a range of historic sites in the northern portion of the Regional District. The project is an integrated self-guided tour inclusive of maps, signage, information panels, rack cards and a mobile app/ website.
Eligibility: Parksville Qualicum Beach Tourism Association is an eligible recipient of NCED funding. The project includes Minor Capital and Information Technology and Targeted Operating Costs. Both are eligible project costs.
Priority Areas: *Tourism and Recreation; and Arts, Culture, and Media:*

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities		✓ ¹
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN		N/A
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		N/A

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

Committee Recommendation: Full Funding Partial Funding: _____ No Funding

¹ The anticipated economic benefits to the participating communities are listed in the application, but are not quantified.

NAME OF ORGANIZATION: Parksville Qualicum Beach Tourism Association		AMOUNT REQUESTED: \$15,000
MAILING ADDRESS: PO Box 239 Parksville, BC V9P 2G4		
CONTACT PERSON: Blain Sepos Blain@ParksvilleQualicumBeach.com	TELEPHONE NUMBER: 250-248-6300 FAX NUMBER: 250-248-6308	E-MAIL ADDRESS: Blain@ParksvilleQualicumBeach.com

PROJECT TITLE: Regional Mobile Driving/Cycling/Walking Historical Trail & Tour
PROJECT DESCRIPTION: Visitor research indicates our target segments want to learn about local history and culture – especially in the shoulder and off-seasons. Research also shows the need to provide way finding between attractions and encourage visitors to discover experiences beyond the most popular sites. This project will address the above through a self-guided Walking / Cycling / Driving Trail & Tour for both visitors and locals incorporating specially designed maps, didactic panels at historic sites, a rack card featuring a link to a mobile app / website for more in-depth way finding, rich media and information. The trail & tour will also provide an opportunity for the region to be included in other digital based Provincial & Federal initiatives such as Time-travel BC, Heritage BC, Virtual Museum Canada, etc.
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input checked="" type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input checked="" type="checkbox"/> EA 'G' <input checked="" type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: 1. Researching and choosing of the historic sites 2. Gathering of visual and written resources 3. Design and creation of maps, signage, didactic panels, rack cards and mobile device interface 4. Production of visual and written resources into entertaining 1 to 2 minutes video vignettes 5. Assembly, mounting, and installation of signage, maps and didactic panels 6. Programming of digital mobile interface
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: Contingent upon: Heritage BC - Legacy Fund Island Coastal Economic Trust Canadian Heritage Information Networks - Virtual Exhibits Investment

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

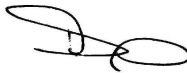
1. Showcases downtowns and rural areas, making them more vibrant places for residents and visitors to understand local history and culture.
2. Fosters diversity through broadening the region's attractiveness as a tourism destination.
3. Utilizes home-grown technology that can be export outside region.
4. Facilitates cooperation between / has interest and preliminary support from tourism, Municipalities, Chambers of Commerce, and historical societies.
5. Is built around local natural resources - the region's history.
6. Provides interconnection and way finding between attractions throughout the region.
7. Enables tie-in with RDN trails and parks with or without historical or cultural significance.

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

1. Technology is measurable to monitor user activity and progress.
2. Tour creates reason to visit the region and stay longer.
3. Increase in visitation to museums and cultural sites.
4. Potential to grow project with more sites and possibly local businesses.

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- o An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- o A copy of a bank statement showing your organization's name and address.
- o A copy of your organization's financial statements for the current year and one year prior.
- o A copy of your organization's budget for the current year and one year prior.
- o Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE

DATE:
March 24, 2014

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO:

**NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2**

SUBMIT DIGITAL COPIES TO:

nced@rdn.bc.ca

OFFICE USE ONLY:
DATE RECEIVED:

March 25, 2014

RECEIVED BY:

CM

COMMENTS:
FUNDING AWARDED:
 YES

 NO

AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.



LEADING THE WAY...

Parksville & District
Chamber of Commerce

*"A Single Voice..... Dedicated to the
Prosperity of Our Business Community"*

Parksville Qualicum Beach Tourism Association
PO Box 239
Parksville, BC V9P 2G4

March 24, 2014

Re: Cultural/Historical Walking Cycling Tour

The Parksville & District Chamber of Commerce fully supports the funding submission from the Parksville Qualicum Beach Tourism Association for the Oceanside Cultural/Historical Walking Cycling Tour. The Chamber recognizes the positive impact the project will have on the region's economy. In addition to being the Voice of Business in Parksville the Chamber also operate the Parksville Visitor Centre and as such are the entry point for many of the visitors coming to Parksville and District. Through the interaction with visitors at this level we recognize the importance of providing attractions and activities for our visitors to encourage them to lengthen their stay and to return for future stays.

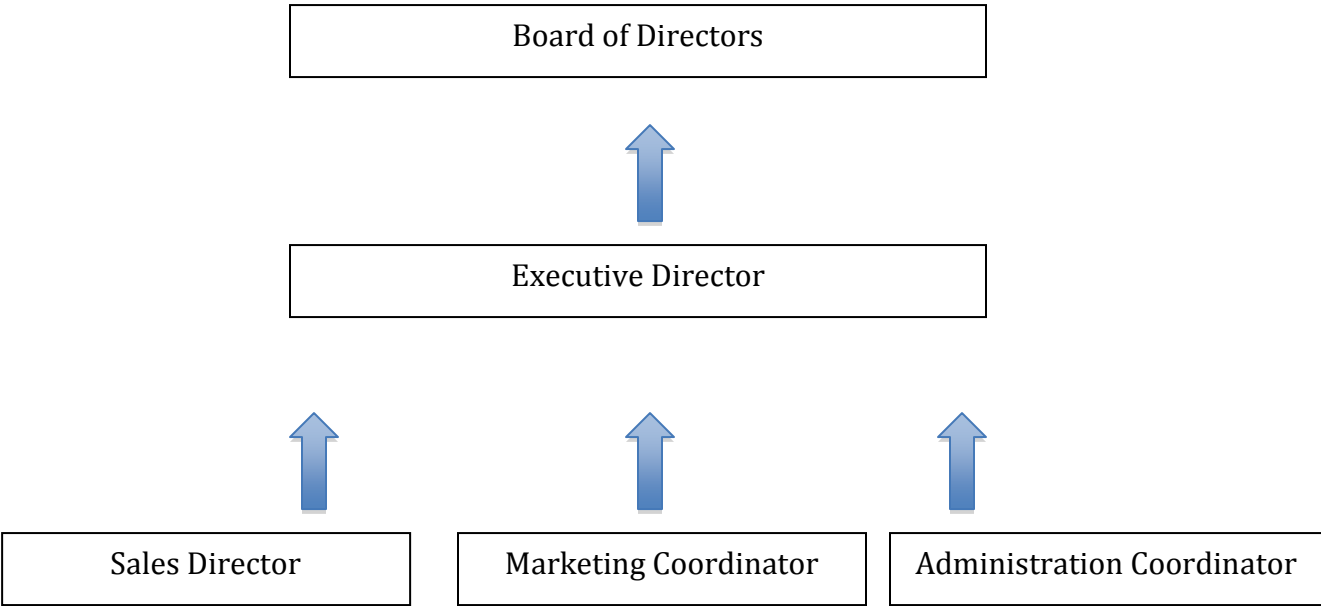
Sincerely,

Kim Burden
Executive Director, Parksville & District Chamber of Commerce

PARKSVILLE QUALICUM BEACH

Parksville Qualicum Beach Tourism Association

Management Structure



Oceanside Driving/Cycling/Walking Tour - One Step Program - Funding and Budget

Sources of Funding	Cash	In Kind	Confirmed Yes/No	Percent of Total
Applicant's Equity (if applicant is a local government use row below)		\$ -		
Local government (specify below):				
Municipalities	\$ -	\$ 5,600.00		8%
RDN Northern Community Economic Development March 26,	\$ 15,000.00	\$ -		21%
Museums & Archives		\$ 2,000.00		3%
Parksville Qualicum Beach Toursim Association	\$ -	\$ 2,000.00		3%
Provincial Government Funding Sources (specify below):				
Heritage BC -	\$ 15,000.00	\$ -		21%
Private Sector Contributions (specify below):				
Target Multi-Media Inc	\$ -	\$ 1,000.00		1%
Other sources of funding (specify below):				
Island Coastal Economic Trust	\$ 30,000.00	\$ -		42%
Subtotal	\$ 60,000.00	\$ 10,600.00		100%
TOTAL		\$ 70,600.00		

Project Budget (define categories)	\$ Amount
Mobile Software interface	\$ 12,750.00
Video Production	\$ 25,850.00
Maps	\$ 9,060.00
Didatic Signage	\$ 15,750.00
Rack Card	\$ 6,650.00
TOTAL PROJECT BUDGET	\$ 70,060.00

Preliminary list of Oceanside Historic Sites - Walking/Cycling/Driving Tour

- 1) Nanoose Bay - Hudson's Bay Company - economic centre CPR Wharf etc
- 2) Black Goose Inn - MaClure House - Parksville
- 3) Rod & Gun Stage Coach - Parksville
- 4) Island Hall - Beach Club -Parksville
- 5) MAC- Old School Parksville
- 6) St Anne's Anglican Church
- 7) Walter Ford House Coombs - 1910 CPR Train Master (Note sikhs built a lot of the log homes)
- 8) General Store - Coombs 1911-Dale is owner
- 9) Eagle Crest Golf Course - General McRae
- 10) Milner Gardens
- 11) Memorial Golf Course
- 12) Crown Mansion - General Money
- 13) Old School House
- 14) QB Museum & Train Station
- 15) Kincade House
- 16) Horne Lake route
- 17) Bowser, named after B.C. Premier
- 18) Chrome Island Lighthouse 1890

Mobile Software Interface

PRE-PRODUCTION

Producer	4	Days @	\$600	\$2,400
Research Writing	3	Days @	\$600	\$1,800
Research Images	2	Days @	\$600	\$1,200
Design	2	Days @	\$600	\$1,200
Storyboard	3	Days @	\$600	\$1,800
Subtotal Pre-Production				\$6,600

PRODUCTION

Producer	3	day @	\$600	\$1,800
Programmer	6	Days @	\$600	\$3,600
Digital On-line suite	3	Days @	\$150	\$450
CRTC License Fee (National)	1	Town of Qualicum	\$300	\$300
Subtotal Soundtrack				\$6,150

TOTALS

Pre-Production				\$6,600
Production				\$6,150
<u>TOTAL PRODUCTION BUDGET</u>				\$12,750

Video Production x 8 sites x 1 minute

PRE-PRODUCTION

Producer	6	Days @	\$600	\$3,600
Scriptwriter	6	Days @	\$600	\$3,600
Storyboards creation	8	Days @	\$500	\$4,000

Subtotal Pre-Production **\$11,200**

MASTER EDIT

Producer	4	day @	\$400	\$1,600
Editor	40	Hours @	\$75	\$3,000
Digital On-line suite	40	Hours @	\$75	\$3,000
Graphics	18	Titles	\$75	\$1,350

Subtotal Video On-Line **\$8,950**

SOUNDTRACK

Producer	3	Days @	\$400	\$1,200
License Fee (National)	5	Mins. @	\$300	\$1,500
Narration	2	Session	\$450	\$900
Multi-Track Sound Mix	4	Hours @	\$150	\$600

Subtotal Soundtrack **\$4,200**

STOCK IMAGES

Research	30	Hours @	\$50	\$1,500
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Subtotal Stock Images **\$1,500**

TOTALS

Pre-Production				\$11,200
Master Edit				\$8,950
Soundtrack				\$4,200
Stock Images				\$1,500

TOTAL PRODUCTION BUDGET **\$25,850**

MAP DESIGN & PRODUCTION of 14 signs

Largest Map is roughly 68" X 48"

Executive Producer	2	day @	\$600	\$1,200
Prin Layout Design	2	day @	\$600	\$1,200
Print Ready Artwork	2	day @	\$600	\$1,200
Aluminium panels cutting & edging	14	signs	\$40	\$560
Print on High Gloss Film (Print Shop)	14	signs	\$200	\$2,800
Laminating	14	signs	\$50	\$700
Installation (Regional District ? Municipalities)	14	signs	\$100	\$1,400
Subtotal Maps				\$9,060

DIDACTIC SIGNAGE FOR 18 HISTORICAL SITES

Panel are 15 x 22

Executive Producer - Cliff	2	day @	\$600	\$1,200
Layout Design - Leona	4	day @	\$600	\$2,400
Print Ready Artwork (Huber)	4	day @	\$600	\$2,400
Photography	2	day @	\$600	\$1,200
Graphics	18	Titles	\$125	\$2,250
Metal stand for panel -Post 45 " High Plate 15" x22"	18	Titles	\$150	\$2,700
Installation (Regional District ? Municipalities)	18	signs	\$200	\$3,600
Subtotal Production				\$15,750

RACK CARD FOR PLACEMENT Rack card displays

Executive Producer	1	day @	\$600	\$600
Layout Design	10	Hours @	\$75	\$750
Print Ready Artwork	7	Hours @	\$150	\$1,050
Rack card reproduction	5,000	Titles	\$0.25	\$1,250
Rack card yearly placement fees	15	locations	\$200	\$3,000
Subtotal Production				\$6,650

TOTALS

Maps				\$9,060
Didactic signage				\$15,750
Rack Cards				\$6,650
<u>TOTAL PRODUCTION BUDGET</u>				\$31,460