

**REGIONAL DISTRICT OF NANAIMO**  
**SPECIAL BOARD MEETING**  
**TUESDAY, OCTOBER 12, 2010**  
**(immediately following the Committee of the Whole)**  
  
*(RDN Board Chambers)*

**A G E N D A**

**PAGES**

**CALL TO ORDER**

**STANDING COMMITTEE, SELECT COMMITTEE AND COMMISSION  
MINUTES AND RECOMMENDATIONS**

**ELECTORAL AREA PLANNING STANDING COMMITTEE**

From the Electoral Area Planning Committee meeting held September 14, 2010.

***DEVELOPMENT PERMIT WITH VARIANCE APPLICATIONS***

**Development Permit with Variances Application No. PL2010-080 – Philip Muise  
– Elm Road – Area ‘A’.** (Electoral Area Directors except EA ‘B’ – One Vote)

**Delegations wishing to speak to Development Permit with Variance Application  
No. PL2010-080.**

*That the Development Permit with Variance application No. PL2010-080 to  
permit the construction of a single dwelling unit be approved subject to the  
conditions outlined in Schedules No. 1-3.*

***DEVELOPMENT VARIANCE PERMIT APPLICATIONS***

**Development Variance Permit Application No. PL2009-805 – Fern Road  
Consulting Ltd. – 6360 Island Highway West – Area ‘H’.** (Electoral Area  
Directors except EA ‘B’ – One Vote)

**Delegations wishing to speak to Development Variance Permit Application No.  
PL2009-805.**

*That the amendment to Development Variance Permit Application No. PL2009-  
805 be approved.*





CAO APPROVAL	
EAP	
COW	
SEP 28 2010	
RHD	
S. BOARD	✓ 09/12/10

# MEMORANDUM

**TO:** Dennis Trudeau  
General Manager, Transportation & Solid Waste Services

**DATE:** September 28, 2010

**FROM:** Daniel Pearce  
Manager, Transit & Planning

**FILE:** 1470-01

**SUBJECT:** "The Power to Change Day"

## PURPOSE

To consider the Special Event busing request submitted by Vancouver Island University (VIU) for the upcoming "The Power to Change" event on Thursday, October 21, 2010.

## BACKGROUND

On September 21, 2010, correspondence (*see Appendix 1*) was received from the Facilities Services & Campus Development Department of VIU requesting the participation of the Regional District of Nanaimo (RDN) in an upcoming energy conservation awareness day to be held Thursday, October 21, 2010.

As the climax of a week long event featuring energy conservation, VIU is hosting an energy conservation awareness day that they are advertising as "The Power to Change Day". On "The Power to Change Day" there will be an Energy Conservation and Alternative Trade Show from 10:00 am to 2:00 pm that will feature key note speakers during the lunch period, along with some Conservation Recognition awards. In addition to the faculty, staff and students of VIU, the general public and select senior secondary school classes are also invited.

VIU is requesting that the RDN offer bus service, at no charge, to the general public on "The Power to Change Day", October 21, 2010, between the hours of 9:30am to 2:30pm, in an effort to encourage the public and secondary school visitors to use a more sustainable method of transportation for their travel to and from VIU campus. The routes that provide direct service to VIU are #5-Fairview, #6-Harewood, #15-VIU Express and #44-VI University.

The request meets the RDN policy on the use of buses for Special Events, i.e.,

- the event is community oriented and open to participation by all members of the public; and,
- the event is held within the Transit service area.

## ALTERNATIVES

1. Approve the application for free transit service to be provided for the "The Power to Change Day" event at VIU for the requested date of October 21, 2010, on routes that provide direct service to VIU between the hours of 9:30am and 2:30pm.
2. Do not approve the application for free transit service to be provided for "The Power to Change Day" event at VIU.

## FINANCIAL IMPLICATIONS

Staff estimates that providing free service to VIU between the hours of 9:30am and 2:30pm will reduce revenues by approximately \$1,350 for that day.

## SUSTAINABILITY

Given the essential role of public transit in a sustainable region, all efforts of the Transportation Services Department are founded on generating positive implications for the sustainability of the region. In particular, providing residents a meaningful alternative to the private automobile, which in turn reduces greenhouse gas emissions and mitigates the effects of climate change, is one of the primary goals of the Transit Department. Additionally, providing cleaner running buses that maximize the use of biofuel further demonstrates the commitment by RDN Transit to reducing its carbon footprint, which is in keeping with the RDN’s Corporate Climate Change Plan as well as the Board’s policy on environmental stewardship.

## SUMMARY/CONCLUSIONS

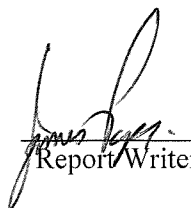
Vancouver Island University is hosting a week long event featuring energy conservation, which includes an energy conservation awareness day that they are advertising as “The Power to Change Day.”


VIU has made an application under the Special Events Policy requesting that free bus service be provided, at no charge, to the general public on “The Power to Change Day”, October 21, 2010, between the hours of 9:30am to 2:30pm, in an effort to encourage the public and secondary school visitors to use a more sustainable method of transportation for their travel to and from VIU campus.

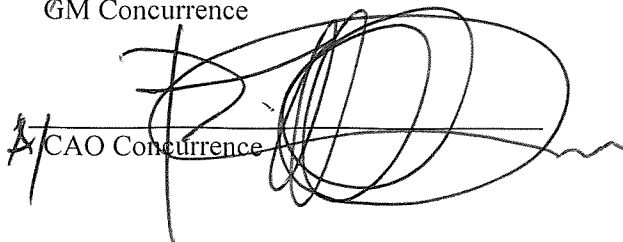
This request from VIU does meet the criteria as outlined in RDN Policy C3.01 that was adopted by the Board in 1998; it is a community-oriented event, open to all members of the public and the event is within Transit’s service area.

## RECOMMENDATION

That the application made by Vancouver Island University for the RDN to provide free bus service between the hours of 9:30am and 2:30pm to and from the VIU campus on “The Power to Change Day”, October 21, 2010, be approved.

  
Report Writer  
*For Dave & Penelope*

  
GM Concurrence

  
CAO Concurrence

APPENDIX 1  
Page 1 of 2



VANCOUVER ISLAND  
UNIVERSITY

Facilities Services and Campus Development

**Nanaimo Campus**  
900 Fifth Street, Nanaimo  
British Columbia, Canada V9R 5S5  
Tel (250) 753-3245 • Fax (250) 740-6450  
<http://www.viu.ca/>  
Building 120  
Tel (250) 740-6500 • Fax (250) 740-6520  
e-mail: [facility@viu.ca](mailto:facility@viu.ca)

Regional District of Nanaimo  
Transportation Planning Coordinator  
6300 Hammond Bay Road  
Nanaimo BC, V9T 6N2

September 21, 2010

Attn: Mr. Peter A. Kuziel, Transportation Planning Coordinator

Dear Peter,

Re: Application for Free Transit Services to VIU on “*the Power to Change Day*” October 21 2010 from 09:30 a.m. until 14:30 p.m.

Sustainability and Energy Conservation are high priorities at Vancouver Island University (VIU). The tag line of our Energy management Program is “...*the Power to Change*...,” reflecting the ability of individuals to affect significant reductions in energy consumption through relatively small gestures.

Vancouver Island University is hosting an energy conservation awareness day that we call “*the Power to Change Day*” as the climax of a week of energy conservation celebration. On October 21<sup>st</sup> 2010, VIU will be hosting “*the Power to Change Day*” that will include an Energy Conservation and Alternative Energy Trade Show from 10:00 am until 2:00 pm, and will feature key note speakers during the lunch period, along with some Conservation Recognition awards. In addition to the faculty, staff, and students of VIU, the general public will be invited, as well as select senior secondary school classes. The media will be invited to provide increased exposure of our message of conservation to the Central Vancouver Island area. Please see the attached Table of Events for details, and the attached Outline describing the industry representatives invited to attend.

Response from industry and from our colleagues in the energy management and sustainability fields of endeavour have been favourable, so we anticipate a strong interest from the general public and secondary school students as well.

VIU is asking the Regional District of Nanaimo Transportation Services Department, to offer bus service at no charge to the general public on the Power to Change Day of October 21 2010, between the hours of 09:30 and 14:30 in an effort to encourage the public and secondary school visitors to use a more sustainable method of transportation for their travel to and from the University Campus. We believe that this request fits the RDN Policy applicable in that it:

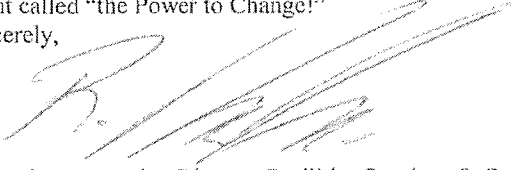
1. Is community oriented: the invitation to attend this worthwhile event is being directed to the general public of the City of Nanaimo, and we expect to have visitors from Cowichan and Parksville, as well.
2. Open to participation by all members of the public: The VIU Cafeteria is barrier free, so free bus service will ensure that people of all abilities and income levels will be able to attend the event; and
3. Is within the Transit Service Area: VIU is situated within the Transit Service Area and is regularly serviced by buses numbered 5, 6, 15, and 44. As well, the Handi-dart vehicle may provide services from time to time for persons with disabilities.

*Serving Central Vancouver Island and Powell River*

**APPENDIX 1**  
Page 2 of 2

Please advise if we may include in our advertisements and invitations that the Regional District of Nanaimo is prepared to offer transit services to and from the University in the time period indicated above, in support of our energy conservation awareness event called "the Power to Change!"

Sincerely,



Ric Kelm, Executive Director Facilities Services & Campus Development  
Vancouver Island University

cc: Stewart Ralph, Associate Director FSCD  
Daryl Amos, Energy Manager FSCD  
Dennis Trudeau, Manager RDN Transportation Services Department